# Salesforce Analytics-Con-301 Valid Exam Fee, Analytics-Con-301 Study Dumps



To assist applicants preparing for the Salesforce Certified Tableau Consultant (Analytics-Con-301) real certification exam effectively, ActualTorrent offers Salesforce Analytics-Con-301 desktop practice test software and a web-based practice exam besides actual PDF Analytics-Con-301 exam questions. These Analytics-Con-301 Practice Exams replicate the Salesforce Analytics-Con-301 real exam scenario and offer a trusted evaluation of your preparation. No internet connection is necessary to use the Analytics-Con-301 Windows-based practice test software.

# Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	Data Management: This part focuses on establishing governance and support for published content.  Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.
Topic 2	Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.
Topic 3	Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.

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# Salesforce Certified Tableau Consultant Sample Questions (Q25-Q30):

#### **NEW OUESTION #25**

SIMULATION

From the desktop, open the CC workbook. Use the US Population Estimates data source.

You need to shape the data in US Population Estimates by using Tableau Desktop. The data must be formatted as shown in the following table.

Field name	Data type
Sex	String
Origin	String CONT
Race	String
Year	Number (whole)
Age	Number (whole)
Population	Number (whole)

Open the Population worksheet. Enter the total number of records contained in the data set into the Total Records parameter. From the File menu in Tableau Desktop, click Save.

#### Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To shape the data in the "US Population Estimates" data source and enter the total number of records into the "Total Records" parameter in Tableau Desktop, follow these steps:

Open the CC Workbook and Access the Worksheet:

From the desktop, double-click on the CC workbook to open it in Tableau Desktop.

Navigate to the Population worksheet by selecting its tab at the bottom of the window.

Format and Shape the Data:

Ensure the data types match those specified in the requirements: Sex, Origin, Race as strings; Year, Age, Population as whole numbers.

To verify or change the data type, click on the dropdown arrow next to each field name in the Data pane and select "Change Data Type" if necessary.

Calculate Total Number of Records:

Create a new calculated field named 'Total Records''. To do this, right-click in the Data pane and select 'Create Calculated Field''. Enter the formula COUNT([Record ID]) or SUM([Number of Records]) depending on how the data source identifies each row uniquely.

Drag this new calculated field onto the worksheet to display the total number of records.

Enter the Value into the Total Records Parameter:

Locate the "Total Records" parameter in the Data pane. Right-click on the parameter and select "Edit".

Manually enter the number displayed from the calculated field into the parameter, ensuring accuracy to meet the data shaping requirement.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Desktop Guide: Provides detailed instructions on managing data types, creating calculated fields, and updating parameters. Tableau Data Shaping Techniques: Outlines effective methods for manipulating and structuring data for analysis.

This process will ensure the data in the "US Population Estimates" is accurately shaped according to the specified format and that the total number of records is correctly calculated and entered into the designated parameter. This thorough approach ensures data integrity and accuracy in reporting.

#### **NEW QUESTION #26**

A client has several long-term shipping contracts with different vendors that set rates based on shipping volume and speed. The client requests a dashboard that allows them to model shipping costs for the next week based on the selected shipping vendor. Speed for the end user is critical.

Which dashboard building strategy will deliver the desired result?

- A. Aggregate the orders then use a calculated field that refers to a user-selected parameter to calculate the shipping costs.
- B. Use a calculated field that refers to a user-selected parameter to calculate shipping costs for each order and then display the aggregate values.
- C. Calculate the potential shipping cost for each order with each vendor, display the aggregate costs in a large table, and use quick filters to limit the options visible to the user.
- D. Recommend that the client model for only profitability for the next 24 hours instead of a full week.

#### Answer: B

#### Explanation:

For modeling shipping costs based on varying vendor contracts and ensuring speed in dashboard performance, the suggested approach involves:

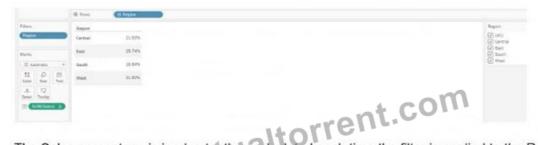
Calculated Field with Parameter: Utilize a calculated field that dynamically references a user-selected parameter for the shipping vendor. This parameter adjusts the cost calculations based on selected vendor characteristics (like volume and speed). Aggregate Results: After calculating individual shipping costs, aggregate these costs to provide a concise, summarized view of potential expenses for the upcoming week. This method ensures the dashboard remains performant by reducing the load of processing individual line items in real-time.

Why This Works: By using parameters and calculated fields, the dashboard can quickly adapt to user inputs without needing to requery the entire dataset. Aggregating the results further improves performance and user experience by simplifying the output. References

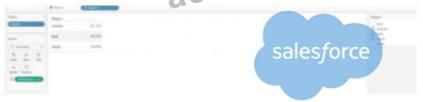
This strategy leverages Tableau's capability to handle dynamic calculations with parameters and is recommended for scenarios where performance and user-driven interaction are priorities. Tableau's performance optimization resources and dashboard design guidelines detail these techniques.

#### **NEW QUESTION #27**

A client calculates the percent of total sales for a particular region compared to all regions.



The Sales percentage is inadvertently recalculated each time the filter is applied to the Region.



Which calculation will fix the automatic recalculation on the % of total field?

- A. {FIXED [Region]:sum([Sales])}
- B. {FIXED [Region]:[Sales]}/{FIXED: SUM([Sales])}
- C. {FIXED [Region]:sum([Sales])}/SUM([Sales]}
- D. {FIXED [Region]:sum([Sales])}/{FIXED :SUM([Sales])

#### Answer: C

#### Explanation:

To correctly calculate the percent of total sales for a particular region compared to all regions, and to ensure that the calculation does not get inadvertently recalculated with each region filter application, the recommended calculation is:

{FIXED [Region]: sum([Sales])}: This part of the formula computes the sum of sales for each region, regardless of any filters applied to the view. It uses a Level of Detail expression to fix the sum of sales to each region, ensuring that filtering by regions won't affect the calculated value.

SUM([Sales]): This part computes the total sum of sales across all regions and is recalculated dynamically based on the filters applied to other parts of the dashboard or worksheet.

Combining the two parts: By dividing the fixed regional sales by the total sales, we get the proportion of sales for each region as compared to the total. This calculation ensures that while the denominator adjusts according to filters, the numerator remains fixed for each region, accurately reflecting the sales percentage without being affected by the region filter directly.

References

This calculation follows Tableau's best practices for using Level of Detail expressions to manage computation granularity in the presence of dashboard filters, as outlined in the Tableau User Guide and official Tableau training materials.

#### **NEW OUESTION #28**

A client builds a dashboard that presents current and long-term stock measures. Currently, the data is at a daily level. The data presents as a bar chart that presents monthly results over current and previous years. Some measures must present as monthly averages.

What should the consultant recommend to limit the data source for optimal performance?

- A. Move calculating averages to data layer and aggregate dates to monthly level.
- B. Limit data to current and previous years as well as to the last day of each month to eliminate the need to use the averages.
- C. Limit data to current and previous years, move calculating averages to data layer, and aggregate dates to monthly level.
- D. Limit data to current and previous years and leave data at daily level to calculate the averages in the report.

#### Answer: C

### Explanation:

For optimal performance, it is recommended to limit the data to what is necessary for analysis, which in this case would be the current and previous years. Moving the calculation of averages to the data layer and aggregating the dates to a monthly level will reduce the granularity of the data, thereby improving the performance of the dashboard. This approach aligns with best practices for optimizing workbook performance in Tableau, which suggest simplifying the data model and reducing the number of records processed 12.

References: The recommendation is based on the guidelines provided in Tableau's official documentation on optimizing workbook performance, which includes tips on data management and aggregation for better performance12.

#### **NEW QUESTION #29**

A client has a published dashboard. They change the dashboard and then republish it. Now, users report that their web browser bookmarks to the dashboard are broken.

What are two possible causes for this issue? Choose two.

- A. The dashboard was published with a new name.
- B. The dashboard was published to a different project.
- C. Tableau Server was upgraded.
- D. New credentials were embedded into the data source.

# Answer: A,B

#### Explanation:

When a client republishes a dashboard after making changes and users report broken bookmarks, the likely causes include: The dashboard was published to a different project: Changing the project location alters the URL path, causing bookmarks to point to a now non-existent dashboard location.

The dashboard was published with a new name: Altering the dashboard's name changes its URL, resulting in broken bookmarks as the previous URL no longer leads to the intended dashboard.

## **NEW QUESTION #30**

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