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Earning the Salesforce Certified B2C Commerce Architect certification provides a competitive edge to professionals in the B2C commerce domain. It demonstrates their expertise in designing and implementing Salesforce B2C Commerce solutions, which can lead to better job opportunities and higher salaries. Moreover, it enables professionals to gain recognition in the Salesforce community and enhances their credibility as a B2C commerce architect.

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Salesforce B2C-Commerce-Architect Certification Exam is intended for experienced professionals who have a deep understanding of commerce architecture and Salesforce B2C Commerce. B2C-Commerce-Architect exam tests their ability to design and architect Salesforce B2C Commerce solutions that meet the business requirements of clients. Furthermore, it validates their knowledge of the latest Salesforce B2C Commerce features and functionalities.

Salesforce Certified B2C Commerce Architect Sample Questions (Q46-Q51):

NEW QUESTION # 46

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

- * Separate realms
- * Different code bases
- * Different category navigation menus

* Frequent updates on category structure

The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example MTML for one of these links as displayed on Site A is:

```
<link rel="alternate" href="https://www.siteB.com/en_US/womens-new-arrivals" hreflang="en_US" />
```

Which solution should the Architect choose while keeping performance in mind?

- A. Create a new custom object type Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.
- B. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales In JSON Format. Use the attribute to display the hreflang link tag.
- C. Create additional locales in all realms create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.
- D. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.

Answer: B

NEW QUESTION # 47

A client uses an external marketing tool to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and they get Import-ready feeds created by this tool on an SFTP location.

The marketing team completes the data preparation by the end of the work day.

How should the Architect handle this import?

- A. Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons
- B. Create a Job and define three steps: one standard step to download files from sftp and two steps that use Execute Script Module to import the promotion and coupons.
- C. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, and two standard steps to Import the promotion and coupons.
- D. Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.

Answer: A

NEW QUESTION # 48

A new version of the Page Show controller is required for implementation of Page Designer specific look. It requires implementation of a specific, cache period for Page Designer pages, which is not currently available in the base Storefront Reference Architecture (SFRA) cache.js module. What two steps should the Architect instruct the developer to implement?

Choose 2 answers

- A. Create new cache.js in client's cartridge. Extend cache.js from app_storefront_base and add a function for the Page Designer caching.
- B. Create new Page.js controller in client's cartridge. Extend the code from base and prepend the new cache middleware function to Page-Show route.
- C. Create new cache.js client's cartridge. Copy cache.js from app_storefront_base and add a function for the Page Designer caching.
- D. Create new Page.js controller in client's cartridge. Copy code from base and modify the Page-Show route to include the new cache middleware function.

Answer: A,B

NEW QUESTION # 49

A Client has automated builds that deploy the code; however, recent builds started failing with compilation issues, which are not reproducible in developer's environment.

What first step needs to be taken to identify and fix the issue?

- A. Clean up build server work space and run job again.

- B. Recreate the job in the build server to verify compilation issues.
- C. Verify the generated JavaScript and CSS for the build.
- D. Verify the modules versions used to generate the code.

Answer: D

NEW QUESTION # 50

As a Commerce Architect you should ensure that the cache hit ratio for your storefront is over 70%. During your investigation you realize that a significant number of pages are not cached. From which tool can you get this information?

- A. Google Lighthouse
- B. Pipeline Profiler
- C. Code Profiler
- D. Reports & Dashboard
- E. Page Speed

Answer: D

NEW QUESTION # 51

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