

Salesforce Certified B2C Commerce Architect latest practice pdf & B2C-Commerce-Architect free study torrent



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Salesforce Certified B2C Commerce Architect exam consists of 60 multiple-choice questions and is timed for 120 minutes. B2C-Commerce-Architect Exam Tests the candidate's knowledge of advanced B2C Commerce features and functionality, as well as their ability to design and architect solutions for complex B2C Commerce environments. Candidates must have a deep understanding of the Salesforce B2C Commerce platform and its related technologies, including HTML, JavaScript, and CSS.

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Salesforce Certified B2C Commerce Architect certification exam tests the candidate's knowledge and skills across a wide range of topics including architecture and design principles, data modeling, site design and development, integration, and security. In order to pass the exam and earn the certification, candidates must have a deep understanding of these topics, as well as the ability to apply them in real-world scenarios.

Salesforce Certified B2C Commerce Architect Sample Questions (Q14-Q19):

NEW QUESTION # 14

A merchant is selling a new product line of televisions. In order to deliver a good customer experience, the merchandising team wants the screen size to be incorporated into the search and navigation journey.

Which two things can the developer do to facilitate this for them?

Choose 2 answers

- A. Create a new search refinement for a Boolean value true or false and label it "big screen."
- B. Configure Screen Size threshold search refinement bucket definitions.
- **C. Define a new searchable attribute for Screen Size.**
- **D. Configure catalog-level search refinement definition for Screen Size.**

Answer: C,D

NEW QUESTION # 15

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a - 1 month campaign:

- * Free correct- in -store shipping
- * 20% accessories products discount, applies for all customers
- * \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- **A. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets**
- B. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.
- C. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- D. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.

Answer: A

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon. This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 16

During a review of the most recent release notes, the Architect finds that Salesforce has deprecated an API that is used throughout the site. After reviewing the deprecated API usage in Business Manager, the Architect narrows down the usage of that API to a particular LINK integration cartridge. The cartridge was integrated when the site was first launched and is heavily customized for the Client.

What is the recommended way for the Architect to remove the deprecated API so the LINK integration continues to work without interruptions, and lowest level of effort?

- A. The Architect should check to see if the LINK cartridge has been updated already, integrate it, apply the customisations, and test thoroughly.
- **B. The Architect should update all the deprecated API calls in the already integrated LINK cartridge and test thoroughly.**
- C. The Architect does not need to do anything at this time, the API will continue to work with no issues for the foreseeable future.
- D. The Architect should contact the company that created the LINK cartridge to fix the issue and provide the client with updated code.

Answer: B

NEW QUESTION # 17

Northern Trail Outfitters (NTO) hosts a customer care portal using Service Cloud. The portal uses Marketing Cloud for customer interaction for a number of use cases, including customer sign-up and updates on ongoing cases. NTO has decided that the

connectors provided by Salesforce are not flexible enough for their needs, so they would like to explore a programmatic approach for doing so.

Which two considerations should a Solution Architect point out to NTO as it moves forward to integrate the Service Cloud portal with Marketing Cloud for customer interaction? Choose 2 answers

- A. The Marketing REST API uses XML request and response bodies and resource endpoints to support multi-channel use.
- B. NTO can use Marketing Cloud REST API for integrating with Service Cloud.
- C. The Marketing REST API calls are asynchronous, with timeout values of 120 for non-tracking operations and 300 seconds for tracking and data retrieve operations.
- D. NTO can use Marketing Cloud SOAP API for integrating with Service Cloud.

Answer: A,B

NEW QUESTION # 18

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

- * 50 different pricing groups of customers
- * 30 different pricing groups of employees
- * 10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements? Choose 2 answers

- A. - One campaign and multiple promotions for each customer group
- B. - 50 customer groups for customers- 30 customer groups for employees- 10 customer groups for vendors
- C. - One promotion and 50 campaigns for customers- One promotion and 30 campaigns for employees- One promotion and 10 campaigns for vendors
- D. - One customer group and 50 subgroups for customers- One customer group and 30 subgroups for employees- One customer group and 10 subgroups for vendors

Answer: B,D

NEW QUESTION # 19

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