

Salesforce Certified-Strategy-Designer Reliable Test Questions & Certified-Strategy-Designer Latest Exam Pdf

Salesforce Certified Strategy Designer Certification Details	
Exam Code	Strategy Designer
Full Exam Name	Salesforce Certified Strategy Designer
No. of Questions	60
Online Practice Exam	Salesforce Certified Strategy Designer Practice Test
Sample Questions	Salesforce Strategy Designer Sample Questions
Passing Score	70%
Time Limit	105 minutes
Exam Fees	• Registration fee: USD 200 • Retake fee: USD 100
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Salesforce Certified-Strategy-Designer Exam Syllabus Topics:

Topic	Details
Topic 1	• Value Design: This topic covers an effective challenge statement, the internal dynamics of the organization, the key external context for innovation, and strategic directions.
Topic 2	• Intangible Deliverables: The topic includes sub-topics about key relationships that are essential for solving the challenge statement, the best presentation techniques for communicating a vision, and the tools for productive cross-discipline collaboration.
Topic 3	• Leveraging Adjacent Roles • Skills: It is all about knowledge and skill infusions that are needed to create a vision, different technical and business capabilities, and a roadmap for implementation.
Topic 4	• Tools and Artifacts: It focuses on high-level Salesforce capabilities, methods of co-creation, and the criteria for feasibility, desirability, and viability.

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Salesforce Certified Strategy Designer Exam Sample Questions (Q88-Q93):

NEW QUESTION # 88

A strategy designer at Cloud Kicks (CK) has crafted a vision for a sustainable future digital commerce strategy, with an emphasis on efficiency for both users and business logistics.

As they design and develop CK's new mobile app, how should the designer ensure alignment to the vision?

- A. Design a usability testing recruit plan that leans heavily on environmentalists.
- B. Research design patterns applicable to digital commerce and business logistics.
- C. Establish KPIs and instill checkpoints in the product development process.

Answer: C

Explanation:

The designer should establish KPIs and instill checkpoints in the product development process to ensure alignment to the vision of a sustainable future digital commerce strategy. KPIs stand for Key Performance Indicators, which are metrics that measure the progress and success of a product or service against predefined goals and objectives. Checkpoints are moments in the product development process where the team reviews the work done so far, validates the assumptions and hypotheses, and adjusts the plan or direction as needed.

Both methods help monitor and evaluate the alignment of the product with the vision, and ensure that the product delivers value to both users and business. References:

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/establish>

NEW QUESTION # 89

Cloud Kicks' product team is working with the sales team to identify a new feature to add to their next product release. A developer on the team believes it may be on an upcoming Salesforce Release.

Which resource should be used to verify this?

- A. Salesforce Lightning Design System Release Notes
- B. Salesforce Architects Product Roadmaps
- C. Salesforce Developer Release Notes

Answer: C

Explanation:

Salesforce Developer Release Notes provide detailed information on upcoming features and updates, including new functionalities that might be relevant to the team's needs. Checking these notes can confirm whether the anticipated feature will be part of a future Salesforce release, aiding in planning and decision-making.

NEW QUESTION # 90

Cloud Kicks (CK) has gone through a comprehensive redesign of its internal sales process to better embed it into the capabilities of Sales Cloud. CK's executive stakeholders are concerned there will be limited adoption by the sales team, as Sales Cloud is too new to them and their processes were mostly based on guided documents within Excel.

Which approach should the strategy designer recommend to aid the sales team in onboarding to Sales Cloud?

- A. Sync an Excel file with Salesforce Connect.
- B. Customize Sales Cloud to mimic existing sales process.
- C. Use In-App Guidance and invest in change management.

Answer: C

Explanation:

The strategy designer should recommend using In-App Guidance and investing in change management to aid the sales team in onboarding to Sales Cloud. In-App Guidance is a feature that allows creating prompts and walkthroughs within Salesforce to guide users through new features or processes. Change management is a process that involves planning, communicating, and supporting users through organizational changes, such as adopting new technologies or workflows. Reference:

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/use-in-app-guidance-and-invest-in-change-management>

NEW QUESTION # 91

Cloud Kicks is going to conduct research with users of products to better understand their needs.

What are some safeguards that should be put in place to ensure the research is conducted ethically?

- A. A customer journey map, research scenario, and a RAID log
- B. A hypothesis, project plan, and financial reimbursement for users
- C. A code of conduct, ethics training, and a research data handling policy

Answer: C

Explanation:

Some safeguards that should be put in place to ensure the research is conducted ethically are a code of conduct, ethics training, and a research data handling policy. A code of conduct is a set of principles and guidelines that define ethical behavior and expectations for researchers and participants. Ethics training is a way to educate researchers on ethical issues and best practices in conducting research. A research data handling policy is a document that specifies how research data will be collected, stored, accessed, shared, analyzed, and disposed of in a secure and compliant manner. A customer journey map, research scenario, and a RAID log are tools for planning and documenting research activities, but they do not address ethical issues. A hypothesis, project plan, and financial reimbursement for users are elements of research design and execution, but they do not ensure ethical conduct.

NEW QUESTION # 92

A design team presents their vision for a new product, and their executive team has some fundamental questions about how the product strategy will drive business outcomes.

What should the strategy designer do to address these concerns?

- A. Provide a breakdown of the strategy, linking features with consumer benefits and outcomes.
- B. Share stories from research that show the design team understands the customers' needs.
- C. Collect feedback and use it to define constraints for a new co-creation activity with stakeholders.

Answer: A

Explanation:

Explanation

The design team should provide a breakdown of the strategy, linking features with consumer benefits and outcomes, to address the concerns of the executive team. This helps communicate the value proposition and rationale of the product vision, and how it aligns with the business goals and objectives.

References:<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-p>

NEW QUESTION # 93

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