

Salesforce Data-Cloud-Consultant Exam | Data-Cloud-Consultant Valid Test Pattern - 100% Pass Rate Offer of Data-Cloud-Consultant Exams Collection



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Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 2	Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.
Topic 3	Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.
Topic 4	Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.

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Salesforce Certified Data Cloud Consultant Sample Questions (Q130-Q135):

NEW QUESTION # 130

A consultant is ingesting a list of employees from their human resources database that they want to segment on. Which data stream category should the consultant choose when ingesting this data?

- A. Contact Data
- B. Engagement Data
- C. Other Data
- D. Profile Data

Answer: C

Explanation:

Categories of Data Streams:

- * Profile Data: Customer profiles and demographic information.
- * Contact Data: Contact points like email and phone numbers.
- * Other Data: Miscellaneous data that doesn't fit into the other categories.
- * Engagement Data: Interactions and behavioral data.

NEW QUESTION # 131

During discovery, which feature should a consultant highlight for a customer who has multiple data sources and needs to match and reconcile data about individuals into a single unified profile?

- A. Data Cleansing
- B. Identity Resolution
- C. Data Consolidation
- D. Harmonization

Answer: B

Explanation:

The feature that the consultant should highlight for a customer who has multiple data sources and needs to match and reconcile data about individuals into a single unified profile is D. Identity Resolution. Identity Resolution is the process of identifying, matching, and reconciling data about individuals across different data sources and creating a unified profile that represents a single view of the customer. Identity Resolution uses various methods and rules to determine the best match and reconciliation of data, such as deterministic matching, probabilistic matching, reconciliation rules, and identity graphs. Identity Resolution enables the customer to have a complete and accurate understanding of their customers and their interactions across different channels and touchpoints.

References: Salesforce Data Cloud Consultant Exam Guide, Identity Resolution

NEW QUESTION # 132

A customer has a custom Customer Email c object related to the standard Contact object in Salesforce CRM.

This custom object

stores the email address a Contact that they want to use for activation.

To which data entity is mapped?

- **A. Contact Point_Email**
- B. Custom customer Email__c object
- C. Contact
- D. Individual

Answer: A

Explanation:

The Contact Point_Email object is the data entity that represents an email address associated with an individual in Data Cloud. It is part of the Customer 360 Data Model, which is a standardized data model that defines common entities and relationships for customer data. The Contact Point_Email object can be mapped to any custom or standard object that stores email addresses in Salesforce CRM, such as the custom Customer Email__c object. The other options are not the correct data entities to map to because:

- * A. The Contact object is the data entity that represents a person who is associated with an account that is a customer, partner, or competitor in Salesforce CRM. It is not the data entity that represents an email address in Data Cloud.
- * C. The custom Customer Email__c object is not a data entity in Data Cloud, but a custom object in Salesforce CRM. It can be mapped to a data entity in Data Cloud, such as the Contact Point_Email object, but it is not a data entity itself.
- * D. The Individual object is the data entity that represents a unique person in Data Cloud. It is the core entity for managing consent and privacy preferences, and it can be related to one or more contact points, such as email addresses, phone numbers, or social media handles. It is not the data entity that represents an email address in Data Cloud. References: Customer 360 Data Model: Individual and Contact Points - Salesforce, Contact Point_Email | Object Reference for the Salesforce Platform | Salesforce Developers, [Contact | Object Reference for the Salesforce Platform | Salesforce Developers], [Individual | Object Reference for the Salesforce Platform | Salesforce Developers]

NEW QUESTION # 133

A customer needs to integrate in real time with Salesforce CRM.

Which feature accomplishes this requirement?

- A. Sales and Service bundle
- B. Data actions and Lightning web components
- C. Data model triggers
- **D. Streaming transforms**

Answer: D

Explanation:

The correct answer is A. Streaming transforms. Streaming transforms are a feature of Data Cloud that allows real-time data integration with Salesforce CRM. Streaming transforms use the Data Cloud Streaming API to synchronize micro-batches of updates between the CRM data source and Data Cloud in near-real time¹. Streaming transforms enable Data Cloud to have the most current and accurate CRM data for segmentation and activation².

The other options are incorrect for the following reasons:

- * B. Data model triggers. Data model triggers are a feature of Data Cloud that allows custom logic to be executed when data model objects are created, updated, or deleted³. Data model triggers do not integrate data with Salesforce CRM, but rather manipulate data within Data Cloud.
- * C. Sales and Service bundle. Sales and Service bundle is a feature of Data Cloud that allows pre-built data streams, data model objects, segments, and activations for Sales Cloud and Service Cloud data sources⁴. Sales and Service bundle does not integrate data in real time with Salesforce CRM, but rather ingests data at scheduled intervals.
- * D. Data actions and Lightning web components. Data actions and Lightning web components are features of Data Cloud that allow custom user interfaces and workflows to be built and embedded in Salesforce applications⁵. Data actions and Lightning web components do not integrate data with Salesforce CRM, but rather display and interact with data within Salesforce applications.

References:

- * 1: Load Data into Data Cloud
- * 2: [Data Streams in Data Cloud]
- * 3: [Data Model Triggers in Data Cloud] unit on Trailhead
- * 4: [Sales and Service Bundle in Data Cloud] unit on Trailhead
- * 5: [Data Actions and Lightning Web Components in Data Cloud] unit on Trailhead
- * : [Data Model in Data Cloud] unit on Trailhead
- * : [Create a Data Model Object] article on Salesforce Help
- * : [Data Sources in Data Cloud] unit on Trailhead

- * : [Connect and Ingest Data in Data Cloud] article on Salesforce Help
- * : [Data Spaces in Data Cloud] unit on Trailhead
- * : [Create a Data Space] article on Salesforce Help
- * : [Segments in Data Cloud] unit on Trailhead
- * : [Create a Segment] article on Salesforce Help
- * : [Activations in Data Cloud] unit on Trailhead
- * : [Create an Activation] article on Salesforce Help

NEW QUESTION # 134

A customer is concerned that the consolidation rate displayed in the identity resolution is quite low compared to their initial estimations.

Which configuration change should a consultant consider in order to increase the consolidation rate?

- A. Change reconciliation rules to Most Occurring.
- **B. Increase the number of matching rules.**
- C. Include additional attributes in the existing matching rules.
- D. Reduce the number of matching rules.

Answer: B

Explanation:

The consolidation rate is the amount by which source profiles are combined to produce unified profiles, calculated as $1 - (\text{number of unified individuals} / \text{number of source individuals})$. For example, if you ingest 100 source records and create 80 unified profiles, your consolidation rate is 20%. To increase the consolidation rate, you need to increase the number of matches between source profiles, which can be done by adding more match rules. Match rules define the criteria for matching source profiles based on their attributes. By increasing the number of match rules, you can increase the chances of finding matches between source profiles and thus increase the consolidation rate. On the other hand, changing reconciliation rules, including additional attributes, or reducing the number of match rules can decrease the consolidation rate, as they can either reduce the number of matches or increase the number of unified profiles. Reference: Identity Resolution Calculated Insight: Consolidation Rates for Unified Profiles, Identity Resolution Ruleset Processing Results, Configure Identity Resolution Rulesets

NEW QUESTION # 135

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As for our Data-Cloud-Consultant exam braindump, our company masters the core technology, owns the independent intellectual property rights and strong market competitiveness. What is more, we have never satisfied our current accomplishments. Now, our company is specialized in design, development, manufacturing, marketing and retail of the Data-Cloud-Consultant test question, aimed to provide high quality product, solutions based on customer's needs and perfect service of the Data-Cloud-Consultant Exam braindump. At the same time, we have formed a group of passionate researchers and experts, which is our great motivation of improvement. Every once in a while we will release the new version study materials. You will enjoy our newest version of the Data-Cloud-Consultant study prep after you have purchased them. Our ability of improvement is stronger than others. New trial might change your life greatly.

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