

Salesforce Data-Cloud-Consultant Marvelous Reliable Test Cram



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Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.
Topic 2	<ul style="list-style-type: none">Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
Topic 3	<ul style="list-style-type: none">Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.
Topic 4	<ul style="list-style-type: none">Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.

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they attend the real exam. To be convenient for the learners, our Data-Cloud-Consultant Certification Questions provide the test practice software to help the learners check their learning results at any time.

Salesforce Certified Data Cloud Consultant Sample Questions (Q116-Q121):

NEW QUESTION # 116

Which statement about Data Cloud's Web and Mobile Application Connector is true?

- A. A standard schema containing event, profile, and transaction data is created at the time the connector is configured.
- **B. The Tenant Specific Endpoint is auto-generated in Data Cloud when setting the connector.**
- C. The connector schema can be updated to delete an existing field.
- D. Any data streams associated with the connector will be automatically deleted upon deleting the app from Data Cloud Setup.

Answer: B

Explanation:

The Web and Mobile Application Connector allows you to ingest data from your websites and mobile apps into Data Cloud. To use this connector, you need to set up a Tenant Specific Endpoint (TSE) in Data Cloud, which is a unique URL that identifies your Data Cloud org. The TSE is auto-generated when you create a connector app in Data Cloud Setup. You can then use the TSE to configure the SDKs for your websites and mobile apps, which will send data to Data Cloud through the TSE. References: Web and Mobile Application Connector, Connect Your Websites and Mobile Apps, Create a Web or Mobile App Data Stream

NEW QUESTION # 117

Every day, Northern Trail Outfitters uploads a summary of the last 24 hours of store transactions to a new file in an Amazon S3 bucket, and files older than seven days are automatically deleted. Each file contains a timestamp in a standardized naming convention.

Which two options should a consultant configure when ingesting this data stream?

Choose 2 answers

- A. Ensure that deletion of old files is enabled.
- **B. Ensure the refresh mode is set to "Upsert".**
- **C. Ensure the filename contains a wildcard to accommodate the timestamp.**
- D. Ensure the refresh mode is set to "Full Refresh."

Answer: B,C

Explanation:

When ingesting data from an Amazon S3 bucket, the consultant should configure the following options:

* The refresh mode should be set to "Upsert", which means that new and updated records will be added or updated in Data Cloud, while existing records will be preserved. This ensures that the data is always up to date and consistent with the source.

* The filename should contain a wildcard to accommodate the timestamp, which means that the file name pattern should include a variable part that matches the timestamp format. For example, if the file name is store_transactions_2023-12-18.csv, the wildcard could be store_transactions_*.csv. This ensures that the ingestion process can identify and process the correct file every day.

The other options are not necessary or relevant for this scenario:

* Deletion of old files is a feature of the Amazon S3 bucket, not the Data Cloud ingestion process. Data Cloud does not delete any files from the source, nor does it require the source files to be deleted after ingestion.

* Full Refresh is a refresh mode that deletes all existing records in Data Cloud and replaces them with the records from the source file. This is not suitable for this scenario, as it would result in data loss and inconsistency, especially if the source file only contains the summary of the last 24 hours of transactions. References: Ingest Data from Amazon S3, Refresh Modes

NEW QUESTION # 118

A consultant needs to minimize the difference between a Data Cloud segment population and Marketing Cloud data extension count to determine the true size of segments for campaign planning.

What should the consultant recommend to filter the segments by to accomplish this?

- A. Marketing Cloud Journeys
- **B. User preferences for marketing outreach**
- C. Business units

- D. Geographical divisions

Answer: B

Explanation:

Segment Population vs. Data Extension Count: Minimizing the difference between Data Cloud segment populations and Marketing Cloud data extensions ensures accurate segment sizes for campaign planning.

Filtering by User Preferences: By filtering segments based on user preferences for marketing outreach, you ensure that only those contacts who have opted in or are eligible for marketing campaigns are included. This aligns the segment population in Data Cloud with the counts in Marketing Cloud.

Process:

- * Define Preferences: Ensure that user preferences for marketing outreach are clearly defined and captured in the system.
- * Filter Segments: Use these preferences to filter segments in Data Cloud, ensuring only the relevant contacts are included.

Benefits:

- * Accuracy: Increases the accuracy of segment sizes by including only those who have opted in for marketing.
- * Compliance: Helps in complying with regulatory requirements for marketing communications.

References:

- * Salesforce Data Cloud Segmentation
- * Marketing Cloud Data Extensions

NEW QUESTION # 119

Cumulus Financial (CF) wants to target loyal and engaged customers. When a platinum tier customer visits their Investment pages more than three times in a 24-hour period, CF wants to Immediately Send an email that offers a private consultation. What should a consultant recommend for this business requirement?

- A. Standard segment with activation into Marketing Cloud Engagement
- B. Rapid segment to a data action journey in Marketing Cloud Engagement
- **C. Streaming insight with a data action into a journey in Marketing Cloud Engagement**
- D. Calculated insight with a data action to a Marketing Cloud Engagement transactional email

Answer: C

NEW QUESTION # 120

Which two steps should a consultant take if a successfully configured Amazon S3 data stream fails to refresh with a "NO FILE FOUND" error message?

Choose 2 answers

- A. Check if the Amazon S3 data source is enabled in Data Cloud Setup.
- **B. Check if correct permissions are configured for the Data Cloud user.**
- **C. Check If the file exists in the specified bucket location.**
- D. Check if correct permissions are configured for the S3 user.

Answer: B,C

Explanation:

Explanation

A "NO FILE FOUND" error message indicates that Data Cloud cannot access or locate the file from the Amazon S3 source. There are two possible reasons for this error and two corresponding steps that a consultant should take to troubleshoot it:

- * The Data Cloud user does not have the correct permissions to read the file from the Amazon S3 bucket.

This could happen if the user's permission set or profile does not include the Data Cloud Data Stream Read permission, or if the user's Amazon S3 credentials are invalid or expired. To fix this issue, the consultant should check and update the user's permissions and credentials in Data Cloud and Amazon S3, respectively.

- * The file does not exist in the specified bucket location. This could happen if the file name or path has

changed, or if the file has been deleted or moved from the Amazon S3 bucket. To fix this issue, the consultant should check and verify the file name and path in the Amazon S3 bucket, and update the data stream configuration in Data Cloud accordingly.

References: Create Amazon S3 Data Stream in Data Cloud, How to Use the Amazon S3 Storage Connector in Data Cloud, Amazon S3 Connection

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