

Salesforce Data-Cloud-Consultant Prep & test bundle, Data-Cloud-Consultant Exam Cram pdf,



BONUS!!! Download part of PracticeVCE Data-Cloud-Consultant dumps for free: https://drive.google.com/open?id=1Ow_J36ZWjwTONmsFN0DtDPn0_fOe197j

Experts at PracticeVCE have also prepared Salesforce Data-Cloud-Consultant practice exam software for your self-assessment. This is especially handy for preparation and revision. You will be provided with an examination environment and you will be presented with actual exam Salesforce Data-Cloud-Consultant Exam Questions. This sort of preparation method enhances your knowledge which is crucial to excelling in the actual Salesforce Data-Cloud-Consultant certification exam.

Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 2	Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.
Topic 3	Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.
Topic 4	Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.

>> Minimum Data-Cloud-Consultant Pass Score <<

Data-Cloud-Consultant Exam Discount Voucher & Data-Cloud-Consultant Exam Tips

Getting a Salesforce Data-Cloud-Consultant trusted certification is a way to prove your expertise and show you that you are ready all the time to take the additional responsibilities. The Salesforce Certified Data Cloud Consultant Data-Cloud-Consultant certification exam assists you to climb the corporate ladder easily and helps you to achieve your professional career objectives. With the Salesforce Certified Data Cloud Consultant Data-Cloud-Consultant certification exam you can get industry prestige and a significant competitive advantage. To attain all these you just need to enroll in the Salesforce Data-Cloud-Consultant Certification

Exam and put in all your efforts and prepare well to crack the Salesforce Certified Data Cloud Consultant Data-Cloud-Consultant exam easily. For the perfect and instant Salesforce Certified Data Cloud Consultant Data-Cloud-Consultant exam preparation, you can get help from Salesforce Data-Cloud-Consultant Exam Questions. The PracticeVCE Data-Cloud-Consultant exam questions are real and will entirely assist you in Data-Cloud-Consultant exam preparation and you can easily pass the final Salesforce Certified Data Cloud Consultant Data-Cloud-Consultant certification exam

Salesforce Certified Data Cloud Consultant Sample Questions (Q37-Q42):

NEW QUESTION # 37

What is Data Cloud's primary value to customers?

- A. To provide a unified view of a customer and their related data
- B. To connect all systems with a golden record
- C. To create personalized campaigns by listening, understanding, and acting on customer behavior
- D. To create a single source of truth for all anonymous data

Answer: A

Explanation:

Data Cloud is a platform that enables you to activate all your customer data across Salesforce applications and other systems. Data Cloud allows you to create a unified profile of each customer by ingesting, transforming, and linking data from various sources, such as CRM, marketing, commerce, service, and external data providers. Data Cloud also provides insights and analytics on customer behavior, preferences, and needs, as well as tools to segment, target, and personalize customer interactions. Data Cloud's primary value to customers is to provide a unified view of a customer and their related data, which can help you deliver better customer experiences, increase loyalty, and drive growth. Reference: Salesforce Data Cloud, When Data Creates Competitive Advantage

NEW QUESTION # 38

Cumulus Financial uses calculated insights to compute the total banking value per branch for its high net worth customers. In the calculated insight, "banking value" is a metric, "branch" is a dimension, and "high net worth" is a filter.

What can be included as an attribute in activation?

- A. "branch" (dimension) and "banking metric")
- B. "branch" (dimension)
- C. "banking value" (metric)
- D. "high net worth" (filter)

Answer: B

Explanation:

According to the Salesforce Data Cloud documentation, an attribute is a dimension or a measure that can be used in activation. A dimension is a categorical variable that can be used to group or filter data, such as branch, region, or product. A measure is a numerical variable that can be used to calculate metrics, such as revenue, profit, or count. A filter is a condition that can be applied to limit the data that is used in a calculated insight, such as high net worth, age range, or gender. In this question, the calculated insight uses "banking value" as a metric, which is a measure, and "branch" as a dimension. Therefore, only "branch" can be included as an attribute in activation, since it is a dimension. The other options are either measures or filters, which are not attributes. References: Data Cloud Permission Sets, Salesforce Data Cloud Exam Questions

NEW QUESTION # 39

A consultant is planning the ingestion of a data stream that has profile information including a mobile phone number.

To ensure that the phone number can be used for future SMS campaigns, they need to confirm the phone number field is in the proper E164 Phone Number format. However, the phone numbers in the file appear to be in varying formats.

What is the most efficient way to guarantee that the various phone number formats are standardized?

- A. Create a calculated insight after ingestion.
- B. Assign the PhoneNumber field type when creating the data stream
- C. Edit and update the data in the source system prior to sending to Data Cloud.
- D. Create a formula field to standardize the format.

Answer: B

Explanation:

The most efficient way to guarantee that the various phone number formats are standardized is to assign the PhoneNumber field type when creating the data stream. The PhoneNumber field type is a special field type that automatically converts phone numbers into the E164 format, which is the international standard for phone numbers. The E164 format consists of a plus sign (+), the country code, and the national number. For example, +1-202-555-1234 is the E164 format for a US phone number. By using the PhoneNumber field type, the consultant can ensure that the phone numbers are consistent and can be used for future SMS campaigns. The other options are either more time-consuming, require manual intervention, or do not address the formatting issue. References: Data Stream Field Types, E164 Phone Number Format, Salesforce Data Cloud Exam Questions

NEW QUESTION # 40

Northern Trail Outfitters wants to use some of its Marketing Cloud data in Data Cloud.

Which engagement channel data will require custom integration?

- A. Email
- B. Mobile push
- C. SMS
- D. CloudPage

Answer: D

Explanation:

Explanation

CloudPage is a web page that can be personalized and hosted by Marketing Cloud. It is not one of the standard engagement channels that Data Cloud supports out of the box. To use CloudPage data in Data Cloud, a custom integration is required. The other engagement channels (SMS, email, and mobile push) are supported by Data Cloud and can be integrated using the Marketing Cloud Connector or the Marketing Cloud API. References: Data Cloud Overview, Marketing Cloud Connector, Marketing Cloud API

NEW QUESTION # 41

Northern Trail Outfitters unifies individuals in its Data Cloud instance.

Which three features can a consultant use to validate the data on a unified profile?

Choose 3 answers

- A. Data Actions
- B. Identity Resolution
- C. Query APL
- D. Data Explorer
- E. Profile Explorer

Answer: B,D,E

Explanation:

Explanation

To validate the data on a unified profile, the consultant can use the following features:

* Identity Resolution: This feature allows the consultant to view and edit the identity resolution rulesets that determine how individuals are unified from different data sources¹.

* Data Explorer: This feature allows the consultant to browse and filter the unified profiles and view their attributes, segments, and activities².

* Profile Explorer: This feature allows the consultant to drill down into a specific unified profile and view its details, such as source records, identity graph, calculated insights, and data actions³. References:

* 1: Identity Resolution in Data Cloud

* 2: Data Explorer in Data Cloud

* 3: Profile Explorer in Data Cloud

NEW QUESTION # 42

.....

With Data-Cloud-Consultant certificate, you will harvest many points of theories that others ignore and can offer strong prove for

Data-Cloud-Consultant Exam Discount Voucher: <https://www.practicevce.com/Salesforce/Data-Cloud-Consultant-practice-exam-dumps.html>

- BONUS!!! Download part of PracticeVCE Data-Cloud-Consultant dumps for free: https://drive.google.com/open?id=1Ow_J36ZWjwTONmsFN0DtDPn0_f0e197j

BONUS!!! Download part of PracticeVCE Data-Cloud-Consultant dumps for free: https://drive.google.com/open?id=1Ow_J36ZWjwTONmsFN0DtDPn0_f0e197j