Salesforce Marketing-Cloud-Consultant Training Kit, Valid Marketing-Cloud-Consultant Test Questions

People who get Marketing-Cloud-Consultant certification show dedication and willingness to work hard, also can get more opportunities in job hunting. It seems that Marketing-Cloud-Consultant certification becomes one important certification for many IT candidates. While a good study material will do great help in Marketing-Cloud-Consultant Exam Preparation. Itcertking Marketing-Cloud-Consultant will solve your problem and bring light for you. Marketing-Cloud-Consultant exam questions and answers are the best valid with high hit rate, which is the best learning guide for your Salesforce Marketing-Cloud-Consultant preparation.

Salesforce Marketing Cloud is a powerful marketing automation platform that helps businesses engage with their customers across multiple channels. It is a cloud-based solution that enables companies to create and manage targeted email campaigns, social media campaigns, mobile campaigns, and more. The Salesforce Certified Marketing Cloud Consultant certification is an industry-recognized credential that validates a professional's knowledge and skills in using the Salesforce Marketing Cloud platform.

>> Salesforce Marketing-Cloud-Consultant Training Kit <<

Free PDF Quiz Salesforce - Marketing-Cloud-Consultant - Salesforce Certified Marketing Cloud Consultant Pass-Sure Training Kit

Competition appear everywhere in modern society. There are many way to improve ourselves and learning methods of Marketing-Cloud-Consultant exams come in different forms. Economy rejuvenation and social development carry out the blossom of technology; some Marketing-Cloud-Consultant Learning Materials are announced which have a good quality. Certification qualification exam materials are a big industry and many companies are set up for furnish a variety of services for it.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q133-Q138):

NEW QUESTION # 133
A service team manages their field technicians in Salesforce CRM connected to Marketing Cloud. Once an appointment with a contect is scheduled for the technician through CRM, the notification message should be sent to the contact informing them about the scheduled visit date. When the notification is sent the
"Confirmation sent" checkbox on the appointment record should be updated in CRM.
All appointments scheduled on a given day will have their status updated in CRM at the end of business hours. The Appointment object does not have a direct relationship with the contact.
What solution would a consultant recommenc to address this use case?

- A. Configure journey with Salesforce Data entry source; use Journey Builder activities to send notification and update CRM records.
- B. Configure Salesforce Send with Salesforce data extension, using Automation Studio activities to refresh the audience; send notification and SSJS activity to update CRM records.

- C. Configure journey with Data Extension entry source; use Automation Studio activities to refresh the audience and Journey Builder activities to send notification and update CRM records.
- D. Configure journey with API Event entry source, Process Builder to trigger event; use Journey Builder activities to send notification and update CRM records.

Answer: A

Explanation:
The correct solution for this scenario involves utilizing Journey Builder with a Salesforce Data entry source.
This setup allows the journey to be triggered by data changes in Salesforce CRM, such as the scheduling of an appointment. Once the journey is initiated, Journey Builder activities can be employed to send the necessary notification message to the contact. Additionally, the journey can include activities that update the CRM records, marking the "Confirmation sent" checkbox as true. This process ensures that all changes in CRM, including the creation or modification of appointment records, can initiate the journey and perform the required actions in both Marketing Cloud and Salesforce CRM.References:Salesforce Journey Builder documentation, Salesforce CRM and Marketing Cloud Integration

NEW QUESTION # 134
Northern Trail Outfitters wants to send a welcome email to Contacts when a Contact record is added as a campaign Member to a 'Loyalty Member' Campaign in Sales Cloud.
Which method should they use to send the email from Marketing Cloud?

- A. Create a scheduled Automation with a Query Activity and a Send Email Activity
- B. Use Content Builder Send Flow to send the email to the Salesforce Campaign
- C. Create a Journey with a Salesforce Campaign entry source and an Email Activity
- D. Create a Journey with a Salesforce Data entry source and an Email Activity

Answer: D

Explanation:
Explanation
To send a welcome email to contacts when a contact record is added as a campaign member to a 'Loyalty Member' campaign in Sales Cloud, Northern Trail Outfitters should create a journey with a Salesforce Data entry source and an email activity. A Salesforce Data entry source allows marketers to inject contacts into a journey based on changes or events in Sales Cloud objects, such as campaign members. An email activity allows marketers to send an email message to contacts in a journey. References:
https://help.salesforce.com/s/articleView?id=sf.mc_jb_salesforce_data_event.htm&type=5
https://help.salesforce.com/s/articleView?id=sf.mc_jb_email.htm&type=5

NEW QUESTION # 135
Northern Trail Outfitters wants to send an email to website visitors who add items to their cart but fail to make a purchase. The email will include a list of products they added to their shopping cart.
* A sendable data extension contains the contact information and a session ID field for each subscriber who has abandoned their cart.
* A second data extension contains a corresponding session ID field and product data for each abandoned cart item, including product SKU, product name, quantity, price, and image URL.
Which feature should be used to display the list of products for each subscriber in this email?

- A. Lookup AMPscript function
- B. Enhanced Dynamic Content Block
- C. Dynamic Content Block
- D. LookupRows AMPscript function

Answer: D

Explanation:
The LookupRows AMPscript function returns a rowset from a data extension that matches the specified criteria. It can be used to retrieve multiple rows of data from a data extension based on one or more column values. For example, NTO can use the LookupRows functionto retrieve all rows fromthe second data extension that have the same session ID as the subscriber in the sendable data extension, and then loop through the rowset to display the product data for each abandoned cart item in the email.References:https://developer.salesforce.com/docs/atlas.en-us.noversion.mc-programmatic-content.meta/mc

NEW QUESTION # 136

Northern Trail Outfitters continually adds rows for subscribers to a data extension via API, populating subscribers who should receive a monthly payment reminder that day. They want to use Journey Builder to send the payment reminder emails.

What would be required to process the correct subscribers?

- A. Contact Evaluate > Evaluate all records
- B. Contact Evaluation > Evaluate new records only
- C. Journey settings > No re-entry
- D. Journey Settings > Use email attribute from Contacts

Answer: A

Explanation:

To process the correct subscribers who are added to a data extension via API for a monthly payment reminder journey, Northern Trail Outfitters should use Contact Evaluation > Evaluate new records only. Contact Evaluation is a setting that defines how contacts are evaluated for entry into a journey based on their entry source. Evaluate new records only is an option that allows only new records that are added to the entry source after the journey is activated to enter the journey.References:https://help.salesforce.com/s/articleView?id=sf.mc_jb_contact_evaluation.htm&type=5

NEW QUESTION # 137

An analytics team wants to get real-time updates on transactional email metrics, specifically Sent and Not Sent, to ensure they are fulfilling a legal obligation due to the nature of their messages.

- A. Platform Events API
- B. Data Retrieves on the Send Object
- C. Data View Export with every send
- D. Event Notification Service

Answer: D

Explanation:
Explanation
To get real-time updates on transactional email metrics, such as Sent and Not Sent, Northern Trail Outfitters should use Event Notification Service. Event Notification Service is a feature that allows marketers to receive real-time notifications of email tracking events via webhooks or APIs. Event Notification Service can help marketers monitor and troubleshoot transactional email sends and ensure compliance with legal obligations.
References: https://help.salesforce.com/s/articleView?id=sf.mc_es_event_notification_service.htm&type=5

NEW QUESTION # 138

......

Our Marketing-Cloud-Consultant study guide in order to allow the user to form a complete system of knowledge structure, the qualification examination of test interpretation and supporting course practice organic reasonable arrangement together, the Marketing-Cloud-Consultant simulating materials let the user after learning the section, and each section between cohesion and is closely linked, for users who use the Marketing-Cloud-Consultant training quiz to build a knowledge of logical framework to create a good condition.

- Salesforce Marketing-Cloud-Consultant Exam Questions In PDF Format ⬜ Download ➟ Marketing-Cloud-Consultant ⬜ ⬜ for free by simply entering " www.pdfvce.com " website ⬜Marketing-Cloud-Consultant Actual Exams
- Reliable Marketing-Cloud-Consultant Test Dumps ⬜ Test Marketing-Cloud-Consultant Online ⬜ Marketing-Cloud-Consultant Training Material ⬜ Go to website ➟ www.prep4pass.com ⬜⬜ open and search for 【 Marketing-Cloud-Consultant 】 to download for free ⬜Valid Exam Marketing-Cloud-Consultant Practice
- Marketing-Cloud-Consultant Valid Exam Pattern ⬜ Marketing-Cloud-Consultant Valid Exam Pattern ⬜ Marketing-Cloud-Consultant Examcollection Free Dumps ⬜ Search on ➟ www.pdfvce.com ⬜ for 【 Marketing-Cloud-Consultant 】 to obtain exam materials for free download ⬜Marketing-Cloud-Consultant Valid Test Cost
- Salesforce Marketing-Cloud-Consultant Exam Questions In PDF Format ⬜ Easily obtain free download of ⬜ Marketing-Cloud-Consultant ⬜ by searching on ➟ www.pass4leader.com ⬜ ⬜Test Marketing-Cloud-Consultant Dumps Pdf
- Marketing-Cloud-Consultant test questions - Marketing-Cloud-Consultant pass king - Marketing-Cloud-Consultant test engine ⬜ Open website ✔ www.pdfvce.com ⬜✔ ⬜ and search for ⇒ Marketing-Cloud-Consultant ⇐ for free download ⬜Marketing-Cloud-Consultant Certification Dump
- Latest Marketing-Cloud-Consultant Test Simulator ⬜ Marketing-Cloud-Consultant Test Collection ⬜ Marketing-Cloud-Consultant Test Centres ⬜ Open ➟ www.pass4leader.com ⬜⬜ and search for ⬜ Marketing-Cloud-Consultant ⬜ to download exam materials for free ⬜Marketing-Cloud-Consultant Actual Exams
- Marketing-Cloud-Consultant Examcollection Free Dumps ⬜ Reliable Marketing-Cloud-Consultant Test Dumps ⬜ Test Marketing-Cloud-Consultant Dumps Pdf ⬜ Download " Marketing-Cloud-Consultant " for free by simply entering ▷ www.pdfvce.com ◁ website ➟⬜Reliable Marketing-Cloud-Consultant Test Dumps
- Best Preparations of Marketing-Cloud-Consultant Exam Salesforce Unlimited ⬜ Search for ➟ Marketing-Cloud-Consultant ⬜ and easily obtain a free download on 【 www.free4dump.com 】 ⬜Marketing-Cloud-Consultant Test Centres
- myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, digicreator.com.ng, iban天堂.官網.com, yu856.com, outbox.com.bd, elqema-edu.com, www.stes.tyc.edu.tw, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, myportal.utt.edu.tt, www.wcs.edu.eu, academic.betteropt.in, Disposable vapes

DOWNLOAD the newest Itcertking Marketing-Cloud-Consultant PDF dumps from Cloud Storage for free:
https://drive.google.com/open?id=1tf7gLA5ErSTCme5-r-xKvb3v1GSbFDEh