

Salesforce Media-Cloud-Consultant Study Material in Different Formats



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As to the rapid changes happened in this Media-Cloud-Consultant exam, experts will fix them and we assure your Media-Cloud-Consultant exam simulation you are looking at now are the newest version. Materials trends are not always easy to forecast on our study guide, but they have predictable pattern for them by ten-year experience who often accurately predict points of knowledge occurring in next Media-Cloud-Consultant Preparation materials.

>> Media-Cloud-Consultant High Passing Score <<

Media-Cloud-Consultant Practice Questions & Media-Cloud-Consultant Latest Real Test

While attempting the exam, take heed of the clock ticking, so that you manage the Salesforce Media-Cloud-Consultant Questions in a time-efficient way. Even if you are completely sure of the correct answer to a question, first eliminate the incorrect ones, so that you may prevent blunders due to human error.

Salesforce Media Cloud Consultant Exam Sample Questions (Q38-Q43):

NEW QUESTION # 38

A media cloud customer is already running advertising sales management (ASM) on an org and wants to upgrade from an older release. What should a consultant do before migration?

- A. Take a backup of any customized or modified older ASM components
- B. activate custom lightning web components and FlexCards
- C. take a backup of any newer ASM components
- D. customize or modify the newer ASM components

Answer: A

Explanation:

Before migrating or upgrading Advertising Sales Management (ASM) in Salesforce Media Cloud, it's crucial to safeguard existing customizations and modifications. Taking a backup of any older ASM components that have been customized or modified ensures that custom functionalities and integrations are preserved during the upgrade process. This step is essential to avoid data loss and to maintain the integrity of custom workflows, processes, and configurations that have been tailored to the business's unique requirements.

References:<https://help.salesforce.com/>

NEW QUESTION # 39

Which industries CPQ API method needs to be called from the integration procedure that returns the pricing information from the out-of-the-box pricing plan?

- A. createCart
- **B. priceCart**
- C. postCartsItems
- D. putCartsItems

Answer: B

Explanation:

In the context of Industries CPQ (Configure, Price, Quote), the API method that needs to be called from the integration procedure to return pricing information from the out-of-the-box pricing plan is priceCart. This method is responsible for calculating the prices of items in a cart based on the defined pricing rules and structures within the CPQ system. By invoking this method, the integration procedure can retrieve accurate and up-to-date pricing information for the items selected by the customer.

References:

Salesforce Industries CPQ documentation:<https://help.salesforce.com/>

Salesforce CPQ API resources:<https://developer.salesforce.com/>

NEW QUESTION # 40

A media publisher is using advertising sales management to manage their B2B ad sales business. During the creation of a media plan, a consultant wants to see analytical insight using the view insight button on the add and configure placements screen. Which system should the consultant use to achieve this?

- A. custom ad server
- B. tableau
- C. google ad manager
- **D. marketing cloud intelligence**

Answer: D

Explanation:

When a consultant wants to see analytical insights during the creation of a media plan in Advertising Sales Management (ASM), using Marketing Cloud Intelligence is the appropriate choice. Marketing Cloud Intelligence (formerly known as Datorama) provides comprehensive analytics and insights capabilities, enabling users to visualize and analyze data effectively. Through its integration with ASM, consultants can leverage these analytical insights to make informed decisions about media placements, optimizing ad sales strategies and improving campaign performance. References:<https://www.salesforce.com/products/marketing-cloud/intelligence/>

NEW QUESTION # 41

A company has purchased the media cloud solution. the it manager in charge of the deployment wants to understand which tools in media cloud can be used to mae legacy system data model to the media cloud data model? Which two tools should the consultant metion to the IT manager in this case?

- A. schema builder
- **B. IDX build tool**
- C. setup / object manager
- **D. IDX workbench**

Answer: B,D

Explanation:

In mapping legacy system data models to the Media Cloud data model, the IDX Build Tool and IDX Workbench are the recommended tools. The IDX Build Tool helps in constructing and customizing data integrations, facilitating the alignment of legacy data structures with Salesforce's data model. IDX Workbench, on the other hand, provides a more interactive environment for managing and testing data mappings and transformations, ensuring seamless integration between legacy systems and Media Cloud. These tools are designed to streamline the integration process, making it easier for IT managers to transition their existing data into the Salesforce ecosystem. References: <https://developer.salesforce.com/>

NEW QUESTION # 42

A media cloud customer has a requirement of showing different fields to different groups of users so that confidentiality of information is maintained. For example, business unit A users cannot view quotes of business unit B and vice versa. However, both business units are supported by a single operations team who need to see both quote types. Managers need to be able to view and edit records of their team members.

Which three sharing and visibility settings are relevant for consideration in this scenario?

- A. sharing group
- **B. sharing rules**
- C. enterprise territory management
- **D. organization wide default**
- **E. field level security**

Answer: B,D,E

Explanation:

To ensure confidentiality of information among different groups of users in a Media Cloud customer scenario, where business unit A users cannot view quotes of business unit B and vice versa, the relevant sharing and visibility settings to consider are Organization Wide Defaults, Sharing Rules, and Field Level Security.

Organization Wide Defaults set the baseline level of access, Sharing Rules can extend access based on specific criteria, and Field Level Security controls visibility to specific fields within records, ensuring that information is only accessible to the appropriate users or groups.

References:

Salesforce Security Guide: https://help.salesforce.com/articleView?id=sf.security_data_access.htm Salesforce Field Level Security documentation: https://help.salesforce.com/articleView?id=sf.admin_fls.htm&type=5

NEW QUESTION # 43

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