

# Salesforce-Media-Cloud Examcollection Dumps - Salesforce-Media-Cloud Accurate Test



P.S. Free & New Salesforce-Media-Cloud dumps are available on Google Drive shared by Exam4Tests:  
<https://drive.google.com/open?id=1KMNpGNgeNuvqFzeFcho4sX81yrZiwMt3>

The opportunity always belongs to a person who has the preparation. But, when opportunities arise, will you seize the opportunities successfully? At present, you are preparing for Salesforce Salesforce-Media-Cloud test. Will you seize Exam4Tests to make you achievement? Exam4Tests Salesforce Salesforce-Media-Cloud certification training materials will guarantee your success. With our exam preparation materials, you will save a lot of time and pass your exam effectively. If you choose Exam4Tests study guide, you will find the test questions and test answers are certainly different and high-quality, which is the royal road to success. And then, the dumps will help you prepare well enough for Salesforce-Media-Cloud Exam.

## Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

| Topic   | Details                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Topic 1 | <ul style="list-style-type: none"><li>• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI</li><li>• CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.</li></ul>                                |
| Topic 2 | <ul style="list-style-type: none"><li>• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.</li></ul> |

|         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Topic 3 | <ul style="list-style-type: none"> <li>• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI</li> <li>• CD environment.</li> </ul> |
|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

>> Salesforce-Media-Cloud Examcollection Dumps <<

## Free PDF 2025 Salesforce-Media-Cloud: High Hit-Rate Salesforce Media Cloud Accredited Professional (AP) Exam Examcollection Dumps

The price for Salesforce-Media-Cloud learning materials is quite reasonable, no matter you are a student or you are an employee in the company, and you can afford the expense. Besides, Salesforce-Media-Cloud exam braindumps of us is famous for the high-quality and accuracy. You can pass the exam just one time if you choose us. Salesforce-Media-Cloud Learning Materials contain both questions and answers, and you can know the answers right now after you finish practicing. We offer you free update for one year and the update version for Salesforce-Media-Cloud exam dumps will be sent to your email automatically.

### Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q19-Q24):

#### NEW QUESTION # 19

A customer has a requirement to allow the Operations team to edit Quote records in order to perform 'Create and Submit Order' action only when the corresponding opportunity has reached a specific status called 'Closed Won'. Sales users will remain as the record owners of Quotes and Orders for reporting purposes. The organization wide default setting for Quote and Order object is private.

How should a Consultant solve this requirement with minimal customization?

- A. Configure role hierarchy, such that the Operations team is higher than the Sales users in the same hierarchy group.
- **B. Configure a criteria-based sharing rule to share order records once Opportunity status is 'Closed Won'.**
- C. Sales users will use manual sharing in order to share order records once Opportunity status is 'Closed Won'.
- D. Share order records programmatically using Apex whenever Opportunity status is 'Closed Won'.

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Since the OWD for Quote and Order is private, sharing must be explicitly granted for the Operations team to edit records when Opportunity status is 'Closed Won'. Criteria-based sharing rules are the preferred low-maintenance Salesforce declarative approach for this scenario, sharing records based on field values without custom code. Manual sharing is less scalable, role hierarchy changes may affect ownership and reporting, and Apex sharing is a heavier customization.

Reference:

Salesforce Sharing Rules Documentation

Media Cloud ASM Security and Sharing Best Practices

[https://help.salesforce.com/s/articleView?id=sf.sharing\\_rules.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.sharing_rules.htm&type=5)

#### NEW QUESTION # 20

A broadcaster, who has implemented Media Cloud, wants to have a comparative view of planned versus actual revenue based on actual impressions.

In which two ways can a Consultant obtain both planned and actual revenue amounts?

Choose 2 answers

- A. Planned revenue and actuals from Ad Server
- **B. Planned revenue from Media Cloud and actuals from Ad Server**
- C. Planned revenue from Ad Server and actuals from Media Cloud

- **D. Planned revenue and actuals from Media Cloud**

**Answer: B,D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud is designed to provide planned revenue figures as part of the media planning and booking process, while actual revenue data often comes from external Ad Servers that track delivery and impressions. To have a complete comparative view, consultants commonly combine planned revenue data maintained within Media Cloud with actual revenue data retrieved from the Ad Server, or use Media Cloud's integrated capabilities if actuals are captured there. Salesforce Media Cloud documentation supports this dual approach to revenue tracking by integrating planned data internally and actuals from connected Ad Servers for accurate financial analysis and reporting.

Reference:

Media Cloud Implementation Guide - Revenue Management Section

Salesforce Media Cloud Overview on Revenue Data Integration

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_revenue\\_management.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_revenue_management.htm&type=5)

### NEW QUESTION # 21

Cloud Kicks has been using Media Cloud for the last three months and now wants to send order data over to the Google Ad Management platform.

What does a Consultant need to create in Salesforce to specify the callout URL?

- A. Auth. Provider
- **B. Named Credential**
- C. Connected App
- D. Custom Metadata

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Named Credentials provide a secure and declarative way to specify callout URLs along with authentication information, simplifying integration with Google Ad Manager. Connected Apps and Auth Providers manage authentication but do not directly specify callout URLs.

Reference:

Salesforce Named Credentials

[https://help.salesforce.com/s/articleView?id=sf.named\\_credentials\\_overview.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.named_credentials_overview.htm&type=5)

### NEW QUESTION # 22

A customer is using Media Cloud and they need to report on how well a digital advertising campaign is performing. The company is using Google Ad Manager (GAM) as one of their primary data sources.

Which product should a Consultant implement to analyze campaign performance?

- A. Custom Reporting Solution
- B. Standard Salesforce Reporting and Dashboards
- C. CRM Analytics
- **D. Marketing Cloud Intelligence**

**Answer: D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence provides advanced analytics capabilities by integrating data from Media Cloud and GAM to deliver comprehensive campaign performance analysis beyond standard reports or custom solutions.

Reference:

Marketing Cloud Intelligence Overview

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_mci.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci.htm&type=5)

### NEW QUESTION # 23

A publishing company has been using media cloud decides that they want to use marketing cloud intelligence for analytics. However, there is an OAuth 2.0 authentication issue when attempting to set up data stream setup in marketing cloud intelligence. Where should a consultant go within Salesforce to ensure that the settings in marketing cloud intelligence are set up correctly?

- A. custom metadata
- B. connected app
- **C. named credential**
- D. auth.Provider

**Answer: C**

Explanation:

When facing OAuth 2.0 authentication issues during the setup of a data stream in Marketing Cloud Intelligence, checking the Named Credential settings within Salesforce is a critical step. Named Credentials provide a secure way to manage authentication details for external services, ensuring that Salesforce can securely connect to Marketing Cloud Intelligence. By verifying and, if necessary, adjusting the Named Credential settings, the consultant can resolve authentication issues, enabling successful data stream setup and integration between Salesforce and Marketing Cloud Intelligence. Reference: <https://help.salesforce.com/>

### NEW QUESTION # 24

.....

Our Salesforce-Media-Cloud exam questions have been widely acclaimed among our customers, and the good reputation in industry prove that choosing our study materials would be the best way for you, and help you gain the Salesforce-Media-Cloud certification successfully. With about ten years' research and development we still keep updating our Salesforce-Media-Cloud Prep Guide, in order to grasp knowledge points in accordance with the exam, thus your study process would be targeted and efficient.

**Salesforce-Media-Cloud Accurate Test:** <https://www.exam4tests.com/Salesforce-Media-Cloud-valid-braindumps.html>

- 100% Pass Quiz 2025 Updated Salesforce Salesforce-Media-Cloud Examcollection Dumps ☐ Enter **【** [www.prep4pass.com](http://www.prep4pass.com) **】** and search for [ Salesforce-Media-Cloud ] to download for free ☐ Salesforce-Media-Cloud New Practice Materials
- Salesforce-Media-Cloud Exam PDF ☐ Salesforce-Media-Cloud Instant Access ☐ Latest Salesforce-Media-Cloud Test Cram ☐ Search for ► Salesforce-Media-Cloud ◀ on ☀ [www.pdfvce.com](http://www.pdfvce.com) ☀ ☐ immediately to obtain a free download ☐ Reliable Salesforce-Media-Cloud Braindumps
- Salesforce-Media-Cloud Dumps Download ☐ Latest Salesforce-Media-Cloud Material ☐ Salesforce-Media-Cloud Reliable Dumps Free ☐ Simply search for 《 Salesforce-Media-Cloud 》 for free download on ➡ [www.prep4away.com](http://www.prep4away.com) ☐ Study Salesforce-Media-Cloud Center
- 100% Pass Quiz 2025 Salesforce Authoritative Salesforce-Media-Cloud Examcollection Dumps ☐ Download ► Salesforce-Media-Cloud ◀ for free by simply searching on ➡ [www.pdfvce.com](http://www.pdfvce.com) ☐ ☐ Salesforce-Media-Cloud Valid Vce Dumps
- Accurate Salesforce-Media-Cloud Examcollection Dumps - Leader in Qualification Exams - Trustworthy Salesforce Salesforce Media Cloud Accredited Professional (AP) Exam ☐ Simply search for ( Salesforce-Media-Cloud ) for free download on **【** [www.testsdumps.com](http://www.testsdumps.com) **】** ☐ Valid Salesforce-Media-Cloud Exam Notes
- Accurate Salesforce-Media-Cloud Examcollection Dumps - Leader in Qualification Exams - Trustworthy Salesforce Salesforce Media Cloud Accredited Professional (AP) Exam ☐ Open { [www.pdfvce.com](http://www.pdfvce.com) } and search for “ Salesforce-Media-Cloud ” to download exam materials for free ☐ Study Salesforce-Media-Cloud Center
- 100% Pass Quiz 2025 Updated Salesforce Salesforce-Media-Cloud Examcollection Dumps ☐ Simply search for ☐ Salesforce-Media-Cloud ☐ for free download on ☐ [www.lead4pass.com](http://www.lead4pass.com) ☐ Salesforce-Media-Cloud Reliable Exam Materials
- Salesforce-Media-Cloud Paper ☐ Test Salesforce-Media-Cloud Discount Voucher ☐ Original Salesforce-Media-Cloud Questions ☐ Search for ( Salesforce-Media-Cloud ) and obtain a free download on ✓ [www.pdfvce.com](http://www.pdfvce.com) ✓ ☐ Salesforce-Media-Cloud Valid Test Preparation
- [2025] Salesforce Salesforce-Media-Cloud Questions: Fosters Your Exam Passing Skills ☐ Download ► Salesforce-Media-Cloud ◀ for free by simply searching on ➡ [www.examdisscuss.com](http://www.examdisscuss.com) ☐ ☐ Pass Salesforce-Media-Cloud Rate
- 100% Pass Quiz 2025 Updated Salesforce Salesforce-Media-Cloud Examcollection Dumps ☐ Easily obtain ➡ Salesforce-Media-Cloud ☐ for free download through [ [www.pdfvce.com](http://www.pdfvce.com) ] ☐ Salesforce-Media-Cloud Paper
- 100% Pass Quiz 2025 Updated Salesforce Salesforce-Media-Cloud Examcollection Dumps ☐ Immediately open ➡ [www.exam4pdf.com](http://www.exam4pdf.com) ☐ and search for ☐ Salesforce-Media-Cloud ☐ to obtain a free download ☐ Salesforce-Media-Cloud Reliable Dumps Free

- BTW, DOWNLOAD part of Exam4Tests Salesforce-Media-Cloud dumps from Cloud Storage: <https://drive.google.com/open?id=1KMNpGNgeNuvQFzeFcho4sX81yrZiwMt3>