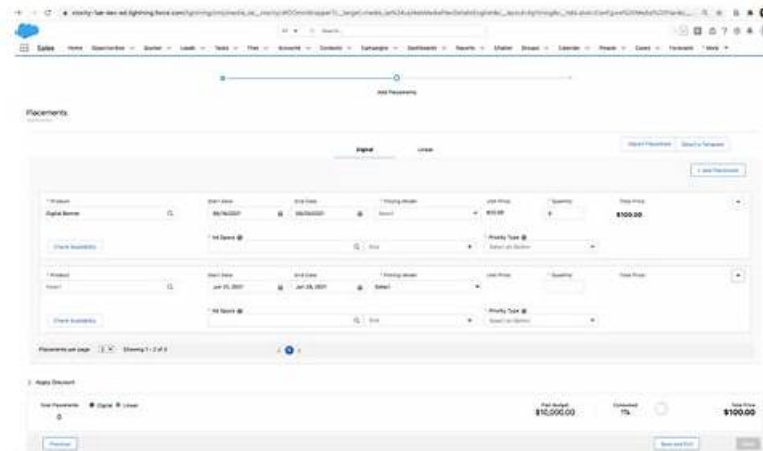


# Salesforce-Media-Cloud Pass Exam | Reliable Salesforce-Media-Cloud Exam Camp



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## Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"><li>• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI</li><li>• CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.</li></ul>
Topic 2	<ul style="list-style-type: none"><li>• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.</li></ul>
Topic 3	<ul style="list-style-type: none"><li>• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI</li><li>• CD environment.</li></ul>

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## Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q56-Q61):

### NEW QUESTION # 56

A Sales Executive creates a quote. When the quote status is changed to Client Approved, it should automatically be submitted for approval. The approver needs to be a queue instead of an individual Salesforce user. How can this be achieved in the system?

- **A. Invoke Approval Process on Quote and keep Queue as Approver.**
- B. Invoke Approval Process created on a custom object having lookup to Quote and keep Queue as Approver.
- C. Invoke Approval Process created on Opportunity linked to the Quote and keep Queue as Approver.
- D. Invoke Approval Process created on individual QuoteLineItem and keep Queue as Approver.

**Answer: A**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Approval processes on the Quote object can be configured to automatically submit for approval when status changes, and queues can be assigned as approvers. This is a standard Salesforce approval process setup and does not require custom objects or linked objects.

Reference:

Salesforce Approval Processes

[https://help.salesforce.com/s/articleView?id=sf.approval\\_process.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.approval_process.htm&type=5)

### NEW QUESTION # 57

A CTO of a B2B advertising publishing company asked an Administrator who worked on making the Media Cloud application live, for their help in monitoring the real-time information on system performance and security. Where can the Administrator find this information?

- A. [monitor.salesforce.com](https://monitor.salesforce.com)
- B. [system.salesforce.com](https://system.salesforce.com)
- C. [media.salesforce.com](https://media.salesforce.com)
- **D. [trust.salesforce.com](https://trust.salesforce.com)**

**Answer: D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

[trust.salesforce.com](https://trust.salesforce.com) is the official Salesforce Trust site that provides real-time information on system status, performance, security incidents, and maintenance notifications. Administrators use this site to monitor org health and planned outages. Other options either do not exist or are not official Salesforce system status portals.

Reference:

Salesforce Trust Site

<https://trust.salesforce.com/en/>

### NEW QUESTION # 58

An Ad Ops team needs to ensure an order created by the Sales Executive is submitted to the downstream ad servers for fulfillment. Order items used within these orders are linked to commercial products and this entire order goes through the Industries Order Management process for fulfillment.

How should the Ad Ops team use the out-of-the-box product with product code: VPL-MEDIA-CLASS in this entire process?

- A. As Root product in a product bundle with child commercial products
- **B. As corresponding technical product of a commercial product in a decomposition relationship**

- C. As Parent class of any commercial product
- D. As Object type of a commercial product

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The product with code VPL-MEDIA-CLASS represents a technical product that corresponds to commercial products in a decomposition relationship. This enables the Order Management process to handle fulfillment through its association with commercial products.

Reference:

Media Cloud Product Hierarchies

Salesforce Industries Order Management

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_product\\_relationships.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_relationships.htm&type=5)

### NEW QUESTION # 59

A Consultant working on the implementation of Media Cloud for a publishing company has been asked by an IT Manager at the publishing company to better understand the structure of the Media Cloud data model.

How should the Consultant describe the characteristics of the Media Cloud data model?

- A. It is composed exclusively of Standard Objects.
- **B. It is composed of Custom and Standard Objects.**
- C. It is composed exclusively of Custom Objects.
- D. It is composed of Custom and Standard Objects with no extensions.

**Answer: B**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Media Cloud's data model includes both standard Salesforce objects (like Account, Contact, Quote) and custom objects specifically designed to handle media-related data. This hybrid model leverages Salesforce's core platform while extending it for media sales and delivery.

Reference:

Media Cloud Data Model Overview

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_data\\_model.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_data_model.htm&type=5)

### NEW QUESTION # 60

An Administrator is mapping a user to Media Cloud personas. In the current role, the user builds media plans from request for proposals (RFPs), reviews past performance to gain insights, and proposes proactive solutions.

To which persona should the user be mapped?

- A. Ad Ops
- B. Designer
- **C. Media Planner**
- D. Yield Manager

**Answer: C**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Media Planner persona is responsible for creating media plans based on RFPs, analyzing past campaign data, and proposing strategic media buys. Yield Managers focus more on inventory optimization, Designers on creative development, and Ad Ops on campaign execution.

Reference:

Media Cloud Persona Mapping Guide

[https://help.salesforce.com/s/articleView?id=sf.media\\_cloud\\_personas.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.media_cloud_personas.htm&type=5)

### NEW QUESTION # 61

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