

Salesforce Salesforce-Media-Cloud Reliable Exam Dumps - Hottest Salesforce-Media-Cloud Certification



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Having a Salesforce Salesforce-Media-Cloud certification can enhance your employment prospects, and then you can have a lot of good jobs. iPassleader is a website very suitable to candidates who participate in the Salesforce certification Salesforce-Media-Cloud exam. iPassleader can not only provide all the information related to the Salesforce Certification Salesforce-Media-Cloud Exam for the candidates, but also provide a good learning opportunity for them. iPassleader be able to help you pass Salesforce certification Salesforce-Media-Cloud exam successfully.

Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
Topic 2	- Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI - CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
Topic 3	- Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI - CD environment.

New Salesforce-Media-Cloud Reliable Exam Dumps | High-quality Hottest Salesforce-Media-Cloud Certification: Salesforce Media Cloud Accredited Professional (AP) Exam

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Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q12-Q17):

NEW QUESTION # 12

A customer is using Media Cloud and they need to report on how well a digital advertising campaign is performing. The company is using Google Ad Manager (GAM) as one of their primary data sources.

Which product should a Consultant implement to analyze campaign performance?

- A. Custom Reporting Solution
- B. Standard Salesforce Reporting and Dashboards
- C. CRM Analytics
- **D. Marketing Cloud Intelligence**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Marketing Cloud Intelligence provides advanced analytics capabilities by integrating data from Media Cloud and GAM to deliver comprehensive campaign performance analysis beyond standard reports or custom solutions.

Reference:

Marketing Cloud Intelligence Overview

https://help.salesforce.com/s/articleView?id=sf.media_cloud_mci.htm&type=5

NEW QUESTION # 13

A publisher is working with Agents, which is Home's agency, to advertise Home's products.

How should a Consultant create and relate these records in Advertising Sales Management (ASM)?

- A. Create Home and Agents as Accounts without specific Record Types.
- **B. Create a Home Account and create an Agents Account with an Agency Record Type.**
- C. Create a Home Account and create an Agents Account with a Brand Record Type.
- D. Create a Home Account and Agents as a Contact on the Home Account.

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

In Media Cloud ASM, Advertisers and Agencies are modeled as Accounts with different Record Types. The agency should be an Account with the Agency Record Type to reflect its role properly in the hierarchy and relationships. Contacts belong to Accounts but Agencies are best represented as distinct Account records for clarity and reporting. Brand Record Type is typically used for product branding, not agencies.

Reference:

Media Cloud ASM Data Model Guide

Salesforce Account Record Types Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_accounts.htm&type=5

NEW QUESTION # 14

A Media Cloud customer needs to integrate Google Ad Manager (GAM) with an existing middleware system using an integration procedure.

What is the most secure way for a Consultant to implement the authentication and credentialing requirements for the integration, while also minimizing customization?

- A. Modification on integration procedure is not needed since this is through middleware and the existing named credential is not utilized.
- **B. Create a new authentication provider with custom metadata and use it within a named credential.**
- C. Create a remote action in the integration procedure that calls a custom Apex Class.
- D. Implement a custom OAuth to authenticate with middleware, storing credentials in the integration procedure.

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Using a Named Credential with a custom Authentication Provider that stores client credentials in custom metadata ensures secure storage and easy maintenance. This reduces the need for custom OAuth flows in the integration procedure or Apex code, which increases complexity and maintenance.

Reference:

Salesforce Named Credentials and Auth Providers

Media Cloud GAM Integration Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_named_credential_auth.htm&type=5

NEW QUESTION # 15

Users receive an "Apex CPU limit exceeded" error when running the Advertising Sales Management (ASM) flow OmniScript in a Salesforce Experience site. The OmniScript includes an Integration Procedure that contains multiple Data Raptors.

In which two areas within OmniStudio should a Consultant check to troubleshoot this issue?

Choose 2 answers

- A. Action Debugger
- B. DataRaptor Configuration
- **C. OmniScript Debugger**
- **D. OmniStudio Logs**

Answer: C,D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

To troubleshoot Apex CPU limit errors in OmniStudio, checking the OmniScript Debugger helps identify heavy operations in the flow. OmniStudio Logs provide detailed execution logs that can reveal inefficient or repeated processing. DataRaptor configurations could contribute to CPU use but are not directly traceable like logs and debugger tools. Action Debugger focuses on runtime user actions rather than script performance.

Reference:

OmniStudio Debugging and Logging

Salesforce CPU Limit Troubleshooting

https://help.salesforce.com/s/articleView?id=sf.omnistudio_debugging.htm&type=5

NEW QUESTION # 16

A large media company is using Salesforce Industries to model Digital Advertising products. These products have a common set of characteristics.

Which pair of Media Cloud items would a Product Manager use to most efficiently create the products for the sales users to sell?

- **A. Use an Object Type and assign Attributes.**
- B. Use a Standalone Product and add Attributes.
- C. Use a Product Family for those products.
- D. Clone an existing ad product and assign Attributes.

Answer: A

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_modeling.htm&type=5

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