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Salesforce Consumer Goods Cloud Accredited Professional certification is an essential credential for professionals who want to advance their careers in the consumer goods industry. Salesforce Consumer Goods Cloud Accredited Professional certification demonstrates that the individual has a thorough understanding of the Consumer Goods Cloud and can use it to improve the sales and distribution processes of their organization. It also indicates that the individual has a deep knowledge of the industry and understands the unique challenges and opportunities of consumer goods companies.

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Salesforce Consumer Goods Cloud Accredited Professional exam covers a range of topics, including salesforce fundamentals, consumer goods cloud features and functionalities, retail execution, field sales management, and key account management. It is a comprehensive exam that tests the candidate's knowledge and skills in using the platform to solve real-world business problems. By passing Consumer-Goods-Cloud-Accredited-Professional Exam, professionals can demonstrate their ability to use Salesforce Consumer Goods Cloud to achieve business objectives and drive success in the consumer goods industry.

Salesforce Consumer Goods Cloud Accredited Professional Sample Questions

(Q37-Q42):

NEW QUESTION # 37

Items are not appearing in the delivery task. What object needs to be assigned to the user for the items to be listed

- A. Retail Store KPI
- **B. Shipment**
- C. Product Transfer
- D. Product

Answer: B

NEW QUESTION # 38

At which three levels can Store Action Plan Templates for recommended tasks for a visit be defined?

- **A. Location**
- **B. Account**
- C. Retail Store Group
- D. In-Store Location
- **E. Retail Store**

Answer: A,B,E

NEW QUESTION # 39

Which of the following is accurate regarding the Einstein Vision model?

- A. The model is created automatically by Einstein based on uploading the perfect image
- B. The model is created via crowdsourcing of images available via public copyright licenses
- C. The model is created in store as reps perform their daily tasks during phase 1 rollout
- **D. The model needs to be created as part of the development process using a base set of images**

Answer: D

Explanation:

The Einstein Vision model is a representation of how objects are detected and counted in an image. The model needs to be created as part of the development process using a base set of images. The base set of images should contain images of the products that need to be detected on the shelf, as well as labels and annotations for each product. The model is then trained and tested using these images and can be improved by adding more images or adjusting the parameters. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 23-24.

NEW QUESTION # 40

Which of the following have promotions associated with them using the Consumer Goods Cloud Data Model?

- A. Promotion Channel, Retail Store KPI, Retail Visit KPI and Delivery Task
- B. Promotion Product, Retail Store KPI, Delivery Task and in Store Location
- **C. Promotion Product, Promotion Channel, Retail Store KPI, and Retail Visit KPI (Promotion Product, Promotion Product Categories, Promotion Channel)**
- D. Promotion Channel, Retail Visit KPI, Assessment Task Definition and in Store Location

Answer: C

Explanation:

Promotion Product, Promotion Channel, Retail Store KPI, and Retail Visit KPI are four objects that have promotions associated with them using the Consumer Goods Cloud Data Model. These objects help users to define, execute, and measure promotions in retail stores. They are:

Promotion Product, which represents a product that is part of a promotion.

Promotion Channel, which represents a channel or segment where a promotion is applicable.

Retail Store KPI, which represents a key performance indicator that measures how well a retail store is performing against a specific

promotion goal or target.

Retail Visit KPI, which represents a key performance indicator that measures how well a field rep executed a promotion during a store visit. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 30-31.

NEW QUESTION # 41

How can a merchandiser perform a check-in to log the arrival time and geo coordinates for an inventory-check appointment?

- **A. Check-in through Salesforce Mobile App**
- B. Check-in through standard location picker Lightning Web Component in Salesforce Mobile App
- C. Check-in through Salesforce Maps on mobile
- D. Check-in through Einstein Vision

Answer: A

Explanation:

A merchandiser can perform a check-in to log the arrival time and geo coordinates for an inventory-check appointment by using the Salesforce Mobile App. The Salesforce Mobile App is a mobile version of Salesforce that allows users to access and use various features and tools on their mobile devices. A check-in is a feature that allows users to record their arrival at a location, such as a retail store, by using their device's GPS. A check-in can be performed by tapping the Check In button on the visit record in the Salesforce Mobile App. Verified Reference: [Salesforce Consumer Goods Cloud Implementation Guide], page 34.

NEW QUESTION # 42

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