

Test Certified-Strategy-Designer Sample Questions, Certified-Strategy-Designer Latest Study Notes

Salesforce Certified Strategy Designer Certification Details	
Exam Code	Strategy Designer
Full Exam Name	Salesforce Certified Strategy Designer
No. of Questions	60
Online Practice Exam	Salesforce Certified Strategy Designer Practice Test
Sample Questions	Salesforce Strategy Designer Sample Questions
Passing Score	70%
Time Limit	105 minutes
Exam Fees	• Registration fee: USD 200 • Retake fee: USD 100
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Salesforce Certified-Strategy-Designer Exam Syllabus Topics:

Topic	Details
Topic 1	• Leveraging Adjacent Roles • Skills: It is all about knowledge and skill infusions that are needed to create a vision, different technical and business capabilities, and a roadmap for implementation.
Topic 2	• Tools and Artifacts: It focuses on high-level Salesforce capabilities, methods of co-creation, and the criteria for feasibility, desirability, and viability.

Topic 3	• Intangible Deliverables: The topic includes sub-topics about key relationships that are essential for solving the challenge statement, the best presentation techniques for communicating a vision, and the tools for productive cross-discipline collaboration.
Topic 4	• Value Design: This topic covers an effective challenge statement, the internal dynamics of the organization, the key external context for innovation, and strategic directions.

Salesforce Certified Strategy Designer Exam Sample Questions (Q127-Q132):

NEW QUESTION # 127

A strategy designer leading a UX team needs to articulate their team's purpose and value to the rest of the company. The designer decides to create vision statements using a collaborative, research-backed process to increase team members' understanding and alignment of UX efforts.

What should be the steps taken to achieve this goal?

- A. Gather, Envision, Plan
- B. Define, Design, Deploy
- C. Hypothesize, Empathize, Optimize

Answer: A

Explanation:

Explanation

The steps that should be taken to achieve the goal of creating vision statements using a collaborative, research-backed process are Gather, Envision, Plan. These steps involve gathering data and insights from research, envisioning possible future states based on insights, and planning how to communicate and execute the vision. References:

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/create-v>

NEW QUESTION # 128

A strategy designer is seeing signals of success with a new product that is driving brand loyalty and decreasing consumers' environmental impact. How should a business case be built for continuing sustainable innovation through a view of a full product lifecycle?

- A. Source cheaper, locally-grown raw materials.
- B. Extend customer journey maps to pre and post purchase.
- C. Purchase carbon offsets for energy used in manufacturing.

Answer: B

Explanation:

Explanation

A business case for sustainable innovation should demonstrate how the product creates value for both the company and the customers throughout its lifecycle, from pre-purchase to post-purchase. Extending customer journey maps to include these stages can help identify opportunities and challenges for enhancing the product experience and reducing environmental impact. Purchasing carbon offsets or sourcing cheaper materials may reduce some costs or emissions, but they do not address the full product lifecycle or the customer perspective.

NEW QUESTION # 129

Cloud Kicks' design team learns of the desire for sustainable materials while co-creating personalization concepts with their West Coast influencers. Which method should the team use improve feasibility of this concept direction?

- A. Create a functional prototype.
- B. Run a cost benefit analysis.
- C. Review and align with company V2MOM

Answer: B

Explanation:

Explanation

The best method to improve feasibility of a concept direction that involves sustainable materials is to run a cost benefit analysis, which is a quantitative way of comparing the costs and benefits of different alternatives and finding the optimal solution. Creating a functional prototype or reviewing and aligning with company V2MOM may not address the feasibility issue directly.

NEW QUESTION # 130

Cloud Kicks wants to improve its business model to be closer to its customers and provide quantifiable improvements to business efficiency.

Which framework should be used to drive the success of the new business model?

- A. Feasible, Viable, Impactful
- **B. Desirable, Feasible, Viable**
- C. Usable, Feasible, Cost-Effective

Answer: B

Explanation:

The Desirable, Feasible, Viable framework is essential for ensuring a new business model's success. It ensures the model is customer-centric (Desirable), technically and organizationally achievable (Feasible), and financially sustainable (Viable), aligning the innovation with customer needs, operational capabilities, and business objectives.

NEW QUESTION # 131

Cloud Kicks asks to see a roadmap denoting how the design team will turn their product vision into reality.

What should the team do when developing their roadmap?

- A. Focus on features, including detailed outputs associated with each one.
- B. Set expectations that once the roadmap is approved It will not be modified.
- **C. Ensure stakeholders stay connected and aligned during roadmap development**

Answer: C

Explanation:

The team should ensure stakeholders stay connected and aligned during roadmap development, when creating their roadmap to turn their product vision into reality. This helps avoid misalignment or confusion among stakeholders, and ensure that the roadmap reflects their feedback and expectations. References:

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/create-a>

NEW QUESTION # 132

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