

# Test Pardot-Consultant Answers | Pardot-Consultant Reliable Exam Pdf



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Salesforce Pardot-Consultant certification exam is an important step for professionals who want to demonstrate their knowledge and expertise in Pardot implementation and management. Salesforce Certified Pardot Consultant certification exam covers various topics related to marketing automation and requires a score of at least 67% to pass. Salesforce Certified Pardot Consultant certification provides several benefits, including better career opportunities, higher salaries, and access to a network of certified professionals and resources.

Salesforce Pardot-Consultant Exam consists of 60 multiple-choice questions that must be completed within 105 minutes. Pardot-Consultant exam covers a wide range of topics, including Pardot administration, email marketing, lead scoring, lead nurturing, and reporting. To pass the exam, you need to score at least 67%, which means you must answer at least 40 questions correctly.

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Salesforce Pardot-Consultant Certification Exam is designed for professionals who have in-depth knowledge and hands-on experience with Salesforce Pardot. Salesforce Certified Pardot Consultant certification exam measures a candidate's proficiency in designing, implementing, and optimizing solutions on the Salesforce Pardot platform. Salesforce Certified Pardot Consultant certification is ideal for individuals who want to demonstrate their expertise in Pardot and showcase their ability to help organizations achieve their marketing goals.

## **Salesforce Certified Pardot Consultant Sample Questions (Q100-Q105):**

### **NEW QUESTION # 100**

LenoxSoft would like to send out non-marketing emails to certain prospects who have opted-out. From their previous experience working with Pardot at another company, they know that it is a simple process to 'Enable Operational Email Sending1 for their account. They have a tight deadline, and they need you to grant them access over the phone. Which of the following would be the appropriate course of action to take?

- A. Inform LenoxSoft that you would require written confirmation that they intend to use this feature for non marketing purposes prior to enabling the setting for them.
- B. After being given their consent, go into their Pardot account settings and enable operational emails sending.
- **C. Inform LenoxSoft that they need to contact the Client Advocate Team and to mention in their request to enable operational email sending that it is for non-marketing purposes.**
- D. Notify LenoxSoft that sending non-marketing emails to opted-out prospects is in violation of US CAN-SPAM laws.

**Answer: C**

### **NEW QUESTION # 101**

Recommend a model to route qualified and unqualified leads across the business. Place in order from most qualified to least qualified lead. A.Low Grade | Low Score B.High Grade | Low Score C.High Grade | High Score D.

Low Grade | High Score

- A. CDAB
- B. CBDA
- **C. CDBA**
- D. ABDC

**Answer: C**

### **NEW QUESTION # 102**

Select Assets that allow to Adjust prospects score

- **A. Engagement Programs**
- B. Segmentation Rules
- **C. PI Completion Actions**
- **D. Automation Rules**
- E. Tables

**Answer: A,C,D**

### **NEW QUESTION # 103**

LenoxSoft's Pardot administrator cannot see an email template that was created and marked for use for Engagement Programs while building a "send email" action in a nurture program

What would explain this experience?

- **A. The administrator does not have folder permissions to the Engagement Program.**
- B. The administrator has not selected a sender for the Email Template.
- C. The administrator does not have folder permissions to the email template folder.

- D. The administrator has not published the Email Template from a draft.

**Answer: A**

#### NEW QUESTION # 104

LenoxSoft product is setup on an annual renewal. The marketing team is having issues to send emails out to their prospects when its time to renew on the annual product. On top of it sales is complaining they have no insights when an annual renewal email was sent. LenoxSoft uses a custom field of "Contract" with a value of

"Renewed" for prospects who have already renewed their product subscription or its "blank" if they have yet to renew. LenoxSoft wants to automate this process with an engagement studio that can do the following: \* Adds/Removes prospects to the engagement studio based on renewal status \* Sends a series of emails to renew their subscription \* Gives sales continuous insights to prospect engagement Based on the above criteria what would you recommend to LenoxSoft?

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- A. Build dynamic list add criteria as Contact as blank add action as notify assigned user
- B. Build dynamic list add criteria as Contact as "Renewed" add action as notify assigned user
- C. Build automation rules add criteria as Contact as blank add action as notify assigned user
- D. Build automation rules add criteria as Contact as "Renewed" add action as notify assigned user

**Answer: A**

#### NEW QUESTION # 105

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