

Valid Braindumps Salesforce-Media-Cloud Ppt & Latest Test Salesforce-Media-Cloud Experience



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I believe that a lot of people working in the IT industry hope to pass some IT certification exams to obtain the corresponding certifications. Some IT authentication certificates can help you promote to a higher job position in this fiercely competitive IT industry. Now the very popular Salesforce Salesforce-Media-Cloud authentication certificate is one of them. Although passing the Salesforce certification Salesforce-Media-Cloud exam is not so easy, there are still many ways to help you successfully pass the exam. While you can choose to spend a lot of time and energy to review the related IT knowledge, and also you can choose a effective training course. TroytecDumps can provide the pertinent simulation test, which is very effective to help you pass the exam and can save your precious time and energy to achieve your dream. TroytecDumps will be your best choice.

Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
Topic 2	<ul style="list-style-type: none"> Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.

Topic 3	<ul style="list-style-type: none"> • Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI • CD environment.
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Two Salesforce-Media-Cloud practice tests of TroytecDumps (desktop and web-based) create an actual test scenario and give you a Salesforce-Media-Cloud real exam feeling. These Salesforce-Media-Cloud practice tests also help you gauge your Salesforce Certification Exams preparation and identify areas where improvements are necessary. You can alter the duration and quantity of Salesforce Salesforce-Media-Cloud Questions in these Salesforce-Media-Cloud practice exams as per your training needs.

Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q25-Q30):

NEW QUESTION # 25

Which permission set license should a Consultant consider using when planning to allow for internal users to leverage Sales Management features such as "360° view of the Customer and Sales cycle", "Visualizations of key relationships including Agencies and Contacts," and "Digital contract lifecycle management?"

- A. OmniStudio Admin
- **B. Advertising Sales Management PSL**
- C. Subscriber Lifecycle Management PSL
- D. Communications Cloud Digital Experience user PSL

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Advertising Sales Management Permission Set License (PSL) is designed for internal users who require full access to Media Cloud sales features, including customer views, relationship visualizations, and contract management. OmniStudio Admin and other PSLs focus on different Salesforce clouds or administrative functions.

Reference:

Media Cloud Permission Set Licenses Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_psl.htm&type=5

NEW QUESTION # 26

An Administrator is mapping a user to Media Cloud personas. In the current role, the user builds media plans from request for proposals (RFPs), reviews past performance to gain insights, and proposes proactive solutions. To which persona should the user be mapped?

- **A. Media Planner**
- B. Ad Ops
- C. Designer
- D. Yield Manager

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Media Planner persona is responsible for creating media plans based on RFPs, analyzing past campaign data, and proposing strategic media buys. Yield Managers focus more on inventory optimization, Designers on creative development, and Ad Ops on campaign execution.

Reference:

Media Cloud Persona Mapping Guide

https://help.salesforce.com/s/articleView?id=sf.media_cloud_personas.htm&type=5

NEW QUESTION # 27

A customer needs to implement an automated Continuous Integration and Continuous Development (CI/CD) workflow where developers will work on their own Developer orgs to configure different OmniScripts. The developers then need to migrate the changes they have done to a sandbox that will be used for testing before promoting changes to Production.

Which tool should developers use to automate the migration of OmniStudio DataPacks and Salesforce metadata within the Media Cloud orgs?

- A. Backup and Restore Automation
- **B. IDX Build Tool**
- C. IDX Workbench
- D. Data Loader

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

IDX Build Tool is the recommended tool for automating migration and deployment of OmniStudio DataPacks and metadata between Salesforce orgs, supporting CI/CD workflows. IDX Workbench is more manual, and Backup and Restore Automation and Data Loader do not support OmniStudio DataPacks.

Reference:

Salesforce IDX Build Tool Documentation

Media Cloud Deployment Automation

https://help.salesforce.com/s/articleView?id=sf.media_cloud_idx_build_tool.htm&type=5

NEW QUESTION # 28

A publishing company has an existing media plan creation process that was setup using OmniStudio a few months ago. A new requirement has come up where the user will be required to enter a new secondary budget field and this field should be stored with the rest of the media plan details.

On which object should a Consultant add this field so that it is stored with the rest of the media plan and can be added to the appropriate OmniScript?

- **A. Media Plan Placement**
- B. Opportunity
- C. Quote
- D. Order

Answer: A

NEW QUESTION # 29

A company is planning to do an audit and needs a report to determine all the price list changes that have been configured in all streaming packages configured in Media Cloud.

Which set of objects should a Consultant access to generate such report?

- **A. Product, Pricing Plan, Pricing Plan Step, Price List**
- B. Product, Pricing Variable, Pricing Variable Binding
- C. Product, Price List Entry, Pricing Element
- D. Product, Price Book, Price Book Entry, Price List

Answer: A

Explanation:

Pricing Plan, Pricing Plan Step, and Price List objects are part of the managed pricing framework in Media Cloud used to define and track pricing changes. These objects collectively reflect the price list changes over streaming packages. Product and Price Book objects are standard Salesforce objects but do not capture the pricing plan step details critical for auditing price changes.

Reference:

Media Cloud Pricing Management Data Model

NEW QUESTION # 30

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