

Valid Exam Marketing-Cloud-Email-Specialist Preparation - Marketing-Cloud-Email-Specialist Reliable Exam Registration



Salesforce Marketing-Cloud-Email-Specialist Certification Exam Overview:

Acquiring a Marketing Cloud Email Specialist certification is many people's dream. Yet still, so little people are daring enough to register for the certification process. Not only because it is expensive, but also because there is a risk of failing the Marketing-Cloud-Email-Specialist exam that you can't simply ignore. Everybody knows that a Marketing Cloud Email Specialist certification exam is as difficult to pass. The most common reason for people's failure is because they did not know how to prepare their battle right. So here it is what you need to avoid such tragedy: **ExamsGEEK** preparatory package for the **Marketing-Cloud-Email-Specialist questions** for the certification exam. Based on the feedback of more than 90,000 experienced consultants, our Marketing Cloud Email Specialist **Marketing-Cloud-Email-Specialist exam questions** will help you with your first step to success.

Full Information about Our Salesforce Marketing-Cloud-Email-Specialist Exam:

- Vendor: Salesforce
- Certification Name: Marketing Cloud Email Specialist
- Certification Short Name:
- Exam Code: Marketing-Cloud-Email-Specialist
- Exam Name: Marketing Cloud Email Specialist
- Exam Version:
- Exam Level:
- Number of Questions: 161
- Exam Duration:

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Preparation is the language through which you can be on a path towards success and the success that comes on very first *attempt*. Preparation which **Marketing-Cloud-Email-Specialist Marketing-Cloud-Email-Specialist** is the language through which every mind and system can gain up to date latest and complete knowledge and transform into information and make the approximate shape of themselves and database to provide you data exactly according to your syllabus and related topics. ExamsGEEK certifications exam are today's need an enormous amount of company's demand Marketing-Cloud-Email-Specialist exam questions but certifications do not come alone. Preparation of **Marketing-Cloud-Email-Specialist pdf questions** is a huge part of being certified. The type of certification that one achieves on the very first attempt is recommendable. From ExamsGEEK preparation material you can achieve incredible results on total first attempt of Salesforce Marketing Cloud Email Specialist. **Marketing-Cloud-Email-Specialist exam questions** supporting by encountering arranged and planned preparation material which offers as PDF material and you can in like manner gain admittance to Marketing-Cloud-Email-Specialist preparation software for Salesforce Marketing Cloud Email-Specialist exam questions courses and you can exploit from

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The benefit of obtaining the Salesforce Marketing cloud email specialist Exam Certification

- Post bagging Salesforce Certified Marketing Cloud Email Specialist accreditation Candidate becomes a solid, well-rounded Salesforce Certified Marketing Cloud Email Specialist.

- Employers need to make decisions based on limited information and when they view the official Salesforce Certified Marketing Cloud Email Specialist certification, they use to have assurance that a candidate has achieved a certain level of competence and knowledge.
- Salesforce issue a digital badge which candidates can place on their resume or on LinkedIn profile.
- If the Candidate having strong determination of growing up in the organization, **Marketing cloud email specialist** certification will help them a lot.

The Marketing-Cloud-Email-Specialist Certification Exam consists of 60 multiple-choice questions and must be completed within 105 minutes. Marketing-Cloud-Email-Specialist exam is proctored and can be taken at a testing center or online. The passing score for the exam is 68%, and the certification is valid for two years.

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Before you decide to get the Marketing-Cloud-Email-Specialist exam certification, you may be attracted by the benefits of Marketing-Cloud-Email-Specialist credentials. Get certified by Marketing-Cloud-Email-Specialist certification means you have strong professional ability to deal with troubleshooting in the application. Besides, you will get promotion in your job career and obtain a higher salary. If you want to pass your Salesforce Marketing-Cloud-Email-Specialist Actual Test at first attempt, Marketing-Cloud-Email-Specialist pdf torrent is your best choice. The high pass rate of Marketing-Cloud-Email-Specialist vce dumps can give you surprise.

Salesforce Marketing-Cloud-Email-Specialist Certification is recognized globally and is highly valued by organizations that use the Marketing Cloud Email platform. Salesforce Certified Marketing Cloud Email Specialist certification demonstrates that a professional has the skills and knowledge to use the Marketing Cloud Email platform to create effective email campaigns that drive business growth. Salesforce Certified Marketing Cloud Email Specialist certification is an important credential for digital marketing professionals who want to advance their careers and increase their earning potential.

Salesforce Certified Marketing Cloud Email Specialist Sample Questions (Q139-Q144):

NEW QUESTION # 139

Northern Trail Outfitters (NTO) wants to include specific content for its most engaged customers and different content for its least engaged customers.

Which Journey Builder activity should NTO use?

- A. Scoring Split
- **B. Engagement Split**
- C. Frequency Split

Answer: B

Explanation:

Engagement Split is the Journey Builder activity that NTO should use. Engagement Split is an activity that allows you to split contacts based on how they interacted with a previous email send, such as opened, clicked, or converted. You can use this activity to include specific content for your most engaged customers and different content for your least engaged customers. Frequency Split is an activity that allows you to split contacts based on how often they have received messages from your account. Scoring Split is an activity that allows you to split contacts based on their Einstein Engagement Score.

NEW QUESTION # 140

Each time Northern Trail Outfitters sends their monthly promotional email, the volume of support calls spike. The executive team wants the marketing team to slowly send emails throughout the day to avoid customers waiting on hold.

Which feature should be used?

- A. Triggered Send
- B. Send Email Activity

- C. Send Throttling
- D. Send Flow

Answer: C

NEW QUESTION # 141

A marketer send an early engagement email to contact who have not opened or clicked emails in the last month. This email contains a call to action promoting the recipient to click here to keep receiving our emails. In which two ways can the marketer determine who clicks on the CTA? Choose two answers.

- A. select the click activity bar chart from the email overview of the click activity tab
- B. select the URL id for the URL or tracking the alias from the job links tab.
- C. select the user clicks the overview tab in the inbox activity section
- D. select the URL or tracking alias from the link view tab of the click activity tab.

Answer: C,D

NEW QUESTION # 142

Which Classic content tool mirrors the logic used by spam-filtering software to identify words, phrases, and patterns that are likely to trigger filters and then recommends a resolution to each identified problem in an email? Choose one answer.

- A. Triggered Send
- B. Inbox Preview
- C. Content Detective
- D. Content Builder

Answer: C

Explanation:

Explanation

https://help.salesforce.com/articleView?id=mc_es_content_detective.htm&type=5

NEW QUESTION # 143

Northern Trail Outfitters wants to send monthly birthday coupons to their subscribers. What feature would allow for easy segmentation?

- A. AMPscript
- B. Measures
- C. Query Activities
- D. Data Filters

Answer: D

NEW QUESTION # 144

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