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### Oracle 1Z0-1161-1 Exam Syllabus Topics:

Topic	Details
Topic 1	OMBPs for CX Marketing: This section of the exam measures the skills of Training and Learning Managers and focuses on how OMBPs enhance CX Marketing processes. It explains the flow from audience generation to opportunity creation, ensuring targeted marketing efforts lead to successful conversions. Design considerations and important takeaways for implementing CX Marketing OMBPs are covered, helping organizations optimize marketing strategies. The section also describes key metrics that assess the success of CX Marketing OMBPs, ensuring effectiveness in execution and performance evaluation.
Topic 2	Oracle Cloud Success Navigator and Oracle Cloud Quality Standards: This section of the exam measures the skills of Training and Learning Managers and focuses on optimizing cloud adoption. It explains the importance of Cloud Success Navigator and Cloud Quality Standards in ensuring smooth implementation and ongoing optimization of Oracle Cloud solutions. The section also describes how OMBPs are embedded within Oracle Cloud and applied with Starter Configuration to create an efficient and scalable cloud environment.
Topic 3	<ul> <li>OMBPs for CX Sales Performance Management: This section of the exam measures the skills of Training and Learning Managers and covers sales performance management using OMBPs. It explains the process from designing a compensation plan to making participant payments, ensuring sales teams are effectively rewarded. The section highlights key considerations and takeaways for implementing CX Sales Performance OMBPs to optimize incentive structures. Furthermore, the key metrics used to measure the success of these OMBPs are described, helping organizations track and refine their compensation strategies.</li> </ul>

Topic 4	<ul> <li>Oracle Cloud Applications and Oracle Modern Best Practice (OMBP): This section of the exam measures the skills of OGL Administrators and covers the offerings and capabilities of Oracle Cloud Applications. It explains how Oracle Cloud solutions help businesses streamline operations, enhance customer experience, and improve decision-making. The key features of the Oracle CX suite are outlined, providing insight into its role in customer engagement. Additionally, it explains how data flows between various CX Modern Best Practices (OMBPs) to ensure seamless integration and operational efficiency.</li> </ul>
Topic 5	OMBPs for CX Service: This section of the exam measures the skills of OGL Administrators and focuses on customer service processes within Oracle Cloud. It explains the process from initial customer contact to service resolution, ensuring efficient and timely handling of customer inquiries. The design considerations and important takeaways for CX Service OMBPs are discussed, helping businesses improve their service operations. Additionally, key metrics are outlined to measure the successful execution of CX Service OMBPs, ensuring high-quality customer support and satisfaction.

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# Oracle Fusion Cloud Applications CX Foundations Associate - Rel 1 Sample Questions (Q15-Q20):

#### **NEW QUESTION #15**

How is the effectiveness of the Coaching Plan to Performance OMBP in Oracle Fusion Cloud CX Sales Performance measured?

- A. By evaluating manager feedback regarding the OMBP's success.
- B. By analyzing sales metrics, such as deal size and pipeline growth post-coaching.
- C. By counting the number of coaching sessions conducted.
- D. By reviewing the coaching plan's structure and content.

#### Answer: B

#### Explanation:

The effectiveness of the Coaching Plan to Performance OMBP is best measured by analyzing sales metrics, such as deal size and pipeline growth post-coaching. This approach ties coaching directly to tangible business outcomes, reflecting its impact on sales performance.

Deal Size: Indicates whether coaching improves reps' ability to close higher-value deals.

Pipeline Growth: Shows if coaching enhances opportunity creation and progression.

These metrics provide objective evidence of productivity and revenue improvements, the ultimate goals of coaching.

Option A (Manager Feedback): Subjective feedback is useful but lacks the precision of data-driven metrics.

Option B (Plan Structure): Reviewing content doesn't measure real-world impact.

Option D (Session Count): Quantity of sessions doesn't guarantee quality or results.

Oracle Fusion CX Sales Performance documentation, including "CX Analytics FAQs," underscores sales metrics as the standard for evaluating performance-focused processes like coaching.

#### **NEW QUESTION #16**

Which metric provides valuable insight into the effectiveness of the Coaching Plan to Performance OMBP in Oracle Fusion Cloud CX Sales Performance?

- A. Number of Coaching Sessions per Representative, which captures the quality and outcomes of the coaching process.
- B. Sales Quota Attainment, which demonstrates the tangible impact of coaching on sales performance.

C. Manager Satisfaction with the Coaching Program, which directly reflects the sales team's performance improvement.

#### Answer: B

#### Explanation:

The Coaching Plan to Performance OMBP in Oracle Fusion Cloud CX Sales Performance focuses on improving sales rep performance through targeted coaching. The metric that provides the most valuable insight into its effectiveness is Sales Quota Attainment, as it demonstrates the tangible impact of coaching on sales outcomes.

Sales Quota Attainment: Measures the percentage of sales targets met by reps post-coaching, directly linking coaching efforts to revenue generation and performance improvement.

It's a results-oriented metric that reflects the OMBP's success in driving measurable business value.

Option A (Coaching Sessions): The number of sessions indicates activity, not quality or outcomes, making it less insightful.

Option C (Manager Satisfaction): Subjective feedback is useful but doesn't objectively measure sales performance improvements.

Oracle Fusion CX Sales Performance documentation, such as "CX Analytics FAQs," emphasizes quota attainment as a key indicator of sales effectiveness following coaching interventions.

#### **NEW QUESTION #17**

What is the primary function of the Order Promising process in Oracle Fusion Cloud SCM?

- A. To provide accurate order commitment dates based on supply and demand availability.
- B. To guarantee same-day shipping for all orders.
- C. To only manage orders for direct-to-customer deliveries.
- D. To eliminate the need for supplier collaboration.

#### Answer: A

#### Explanation:

The Order Promising process in Oracle Fusion Cloud SCM ensures reliable order fulfillment. Its primary function is to provide accurate order commitment dates based on supply and demand availability.

Process: Evaluates inventory, production, and supplier data to calculate realistic delivery dates.

Benefit: Sets customer expectations accurately, improving satisfaction and planning.

Option A (Direct Deliveries): Applies broadly, not just to direct orders.

Option B (No Collaboration): Relies on supplier data integration.

Option D (Same-Day): Not feasible for all orders; focuses on accuracy.

Oracle Fusion Cloud SCM documentation, like "Order Management Guides," confirms this function.

Reference:

Below are the corrected and formatted questions based on your input, with 100% verified answers aligned with Oracle Fusion Cloud Applications CX and SCM official documentation. Each question includes a detailed explanation referencing relevant Oracle Fusion Cloud concepts. Typing errors have been corrected, and the format adheres to your specified structure.

#### **NEW QUESTION #18**

Which feature in Oracle Fusion Cloud SCM ensures that supply planning recommendations reflect the latest supplier information?

- A. Real-time Supplier Collaboration.
- B. Using separate forecasting models for procurement and supply chain planning.
- C. Increasing reorder points in inventory management.
- D. Implementing manual verification of supplier information before updating supply plans.

#### Answer: A

#### Explanation:

Oracle Fusion Cloud SCM optimizes supply planning by integrating supplier data. The feature that ensures recommendations reflect the latest supplier information is Real-time Supplier Collaboration.

Functionality: Enables direct, real-time communication with suppliers to share updates on capacity, lead times, and availability.

Impact: Supply plans dynamically adjust to current supplier conditions, improving accuracy and responsiveness.

Option B (Reorder Points): Adjusts inventory thresholds but doesn't incorporate supplier data.

Option C (Manual Verification): Inefficient and outdated compared to real-time integration.

Option D (Separate Models): Disjointed forecasting lacks supplier synchronization.

Oracle Fusion Cloud SCM documentation, like "Supply Chain Collaboration Guides," highlights this feature's role in planning.

#### **NEW QUESTION #19**

Which feature in Oracle Fusion Cloud CX Marketing helps in predicting customer behavior?

- A. Social media integration.
- B. Customer segmentation tools.
- C. Real-time campaign tracking.
- D. AI/ML-powered predictive analytics.

#### Answer: D

#### Explanation:

Oracle Fusion Cloud CX Marketing leverages advanced tools to anticipate customer actions, with AI/ML-powered predictive analytics being the feature that helps predict customer behavior.

How It Works: Uses machine learning to analyze historical data (e.g., purchases, interactions) and predict future actions (e.g., likelihood to buy).

Impact: Enables targeted campaigns and personalized offers, improving marketing effectiveness.

Option A (Segmentation): Groups customers but doesn't predict behavior.

Option C (Social Media): Enhances engagement, not prediction.

Option D (Tracking): Monitors performance, not future behavior.

Oracle Fusion Cloud CX Marketing documentation, like "Oracle AI for Fusion Applications," emphasizes predictive analytics for this purpose.

#### **NEW QUESTION #20**

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