

Valid Plat-101 Preparation Materials and Plat-101 Guide Torrent: Salesforce Certified Platform Foundations - DumpsTests



It is very normal to be afraid of the exam, especially such difficult exam like Plat-101 exam. We know that encouragement alone cannot really improve your confidence in exam, so we provide the most practical and effective test software to help you pass the Plat-101 Exam. You can use our samples first to experience the effect of our software, and we believe that you can realize our profession and efforts by researching and developing Plat-101 exam software from samples of Plat-101.

For candidates who are going to buy Plat-101 learning materials online, they may pay more attention to that money safety. We apply international recognition third party for the payment, and therefore your account and money safety can be guaranteed if you choose Plat-101 exam materials from us. In addition, in order to build up your confidence for Plat-101 Exam Dumps, we are pass guarantee and money back guarantee. If you fail to pass the exam in your first attempt, we will give you full refund and no other questions will be asked. You give us trust, and we help you pass the exam successfully.

>> Plat-101 Certified Questions <<

Valid Plat-101 Exam Sample | Latest Plat-101 Test Objectives

So, when you get the Salesforce Certified Platform Foundations Plat-101 exam dumps material for your Salesforce Certified Platform Foundations Plat-101 certification exam, you have to check whether they are providing you the Salesforce Certified Platform Foundations Plat-101 Practice Test or not. You must choose those who shall give you the Salesforce Certified Platform Foundations Plat-101 questions and not those who are giving you copied sheets only.

Salesforce Plat-101 Exam Syllabus Topics:

Topic	Details

Topic 1	• Data Model: This section of the exam measures skills of Marketing Cloud Administrators and covers Salesforce's data model. It involves understanding the relationship between core standard objects such as Accounts, Contacts, Leads, Opportunities, and Cases. The section also evaluates knowledge of ensuring data visibility through features and maintaining data integrity using the right tools in different business scenarios.
Topic 2	• Navigation: This section of the exam measures the skills of Marketing Specialists and covers how users navigate Salesforce. It tests the ability to locate and access necessary information in given scenarios and to identify where different types of Salesforce customizations take place. The emphasis is on practical system navigation that supports marketing operations.
Topic 3	• Reports & Dashboards: This section of the exam measures skills of Marketing Specialists and covers reporting and visualization in Salesforce. It includes describing how reports are built, how dashboards present insights, and how these tools help organizations monitor performance and make informed marketing decisions.
Topic 4	• Salesforce Ecosystem: This section of the exam measures skills of Marketing Cloud Administrators and covers the overall Salesforce ecosystem. It focuses on understanding the different resources available for learning and skill development, recognizing how Salesforce Customer 360 products can be applied in real business use cases, and explaining how organizations make use of Salesforce in daily operations. It also highlights awareness of job roles and career opportunities within the Salesforce ecosystem.

Salesforce Certified Platform Foundations Sample Questions (Q124-Q129):

NEW QUESTION # 124

A Salesforce associate has been tasked with creating new fields on the Contact object and determining what type of field be used for each one.

Where should the associate go to understand the differences between the data types?

- **A. Salesforce Help**
- B. App Launch
- C. Customer Support

Answer: A

Explanation:

Salesforce Help is where the associate should go to understand the differences between the data types.

Salesforce Help is a resource that provides documentation, guides, videos, and support for Salesforce users who need assistance with using or troubleshooting Salesforce products and features. Salesforce Help has a section called Data Types that explains the characteristics and use cases of each data type, such as text, number, date, picklist, checkbox, and so on. Customer Support is a service that provides technical support and assistance for Salesforce users who encounter issues or errors with Salesforce products and features.

Customer Support is not a resource that explains the differences between the data types, but rather a resource that helps resolve problems or incidents. App Launcher is a feature that allows the user to access all the apps and objects in Salesforce, such as Sales, Service, Marketing, and so on. App Launcher is not a resource that explains the differences between the data types, but rather a feature that helps navigate the user interface.

NEW QUESTION # 125

Which relationship type exists between Accounts and Contacts?

- **A. Lookup**
- B. Master-detail
- C. Self

Answer: A

Explanation:

The relationship type between accounts and contacts is a lookup relationship. A lookup relationship links two objects together, but

does not affect security, ownership, or deletion. A master-detail relationship is a type of lookup relationship that creates a parent-child relationship between two objects, where the child records inherit the security and ownership of the parent record, and are deleted when the parent record is deleted. A self relationship is a type of lookup relationship that links an object to itself, creating a hierarchy of records.

NEW QUESTION # 126

A college wants to incorporate Salesforce into its admissions program using Program Enrollment and Course Connections. Which Salesforce cloud provides these features as standard offerings?

- A. Experience Cloud
- B. Marketing Cloud
- C. Education Cloud

Answer: A

Explanation:

The Education Cloud is the cloud that provides Program Enrollment and Course Connections as standard offerings. The Education Cloud is a set of products and solutions designed specifically for educational institutions, such as schools, colleges, and universities. The Education Cloud includes the Education Data Architecture (EDA), which is a managed package that adds pre-built objects, fields, workflows, and reports to the standard Salesforce platform. Program Enrollment and Course Connections are two features of EDA that allow the user to manage the enrollment and connection of students to academic programs and courses. The Experience Cloud is a cloud that allows the creation of digital experiences, such as websites, portals, and mobile apps, for customers, partners, and employees. The Marketing Cloud is a cloud that provides tools for creating and managing personalized marketing campaigns across multiple channels, such as email, social media, web, and mobile.

NEW QUESTION # 127

Cloud Kicks (CK) became a North American subsidiary of Get Cloudy Consulting (GCC).

What should the Salesforce associate do to show that GCC is part of the CK portfolio when creating the CK Account record?

- A. Select New on the child accounts related list.
- B. Add Get Cloudy Consulting to the Parent Account field
- C. View account hierarchy and select Add Child Account.

Answer: B

Explanation:

The thing that the associate should do to show that GCC is part of the CK portfolio when creating the CK Account record is to add Get Cloudy Consulting to the Parent Account field. The Parent Account field is a standard field on the Account object that allows the user to link an account to another account that is its parent company. This way, the user can create an account hierarchy that shows the relationships between parent accounts and their subsidiaries. The user can enter the name of the parent account in the Parent Account field when creating or editing an account record. Viewing account hierarchy and selecting Add Child Account or selecting New on the child accounts related list are not the correct actions to show that GCC is part of the CK portfolio, because they are used to create a new account that is a subsidiary of an existing account, not to link an existing account to another existing account.

NEW QUESTION # 128

An organization wants to implement Salesforce into its business model. The requirements include:

- * Operations management
- * Program management
- * Grantmaking
- * Fundraising
- * Marketing
- * Engagement

Which cloud is preconfigured to handle all of these requirements?

- A. Analytics
- B. Experience

[illegible]