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WGU C954 Information Technology Management Terms Explained in DETAIL for TESTS Prepping

Fact

The confirmation or validation of an event or object

Information age

A time when infinite quantities of facts are widely available to anyone who can use a computer

Internet of things (IoT)

A world where interconnected Internet-enabled devices or "things" have the ability to collect and share data without human intervention

Machine-to-machine (M2M)

Refers to devices that connect directly to other devices

data aggregation

The collection of data from various sources for the purpose of data processing

structured data

data that has defined length, type and format and includes numbers, dates, or strings such as Customer Address

ambient digital experience

a blend of the physical, virtual, and electronic environments creating a real-time ambient environment that changes as the user moves from one place to another

Internet of Everything (IoE)

a concept that extends the Internet of Things (IoT) emphasis on machine-to-machine communications to describe a more complex system that also encompasses people and processes

autonomous agent

software that carries out some set of operations on behalf of a user or another program with some degree of independence or autonomy, and employ some knowledge or representation of the user's goals or desires

autonomic computing

a self-managing computing model named after, and patterned on, the human body's autonomic nervous system

transformation process

the technical core, especially in manufacturing organizations; the actual conversion of inputs to outputs

value-added

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WGU Information Technology Management QGC1 Sample Questions (Q54-Q59):

NEW QUESTION # 54

A director of software development observes friction between various team members. How should the director alleviate team friction?

- A. Nurture competition among team members
- B. Ask each team member to provide weekly feedback via email
- C. Create a culture of showing appreciation
- D. Provide a public forum for anonymous feedback

Answer: C

NEW QUESTION # 55

How does operational decision-making differ from strategic decision-making?

- A. It focuses on long-term goals.
- B. It establishes the mission statement of the company.
- C. It involves day-to-day activities.
- D. It sets the overall direction of the company.

Answer: C

Explanation:

Operational decision-making is focused on day-to-day activities that keep the organization running smoothly, such as scheduling, inventory control, and customer service. In contrast, strategic decision-making involves setting the company's overall direction and long-term goals.

Option A: Mission statements are part of strategic planning.

Option B: Long-term goals are strategic, not operational.

Option D: Overall direction is strategic, not operational.

Thus, operational decision-making differs by focusing on day-to-day activities.

Reference:

WGU Information Technology Management - Decision-Making Levels, section on Operational vs. Strategic Decisions.

NEW QUESTION # 56

Which protocol provides for the collection, organization, and modification of information about managed devices on IP networks?

- A. Simple Network Management Protocol (SNMP)
- B. Hypertext Transfer Protocol (HTTP)
- C. Telnet protocol (TELNET)
- D. File Transfer Protocol (FTP)

Answer: A

Explanation:

SNMP (Simple Network Management Protocol) is used for monitoring and managing network devices such as routers, switches, and servers. It allows administrators to gather network performance data and configure devices remotely.

References:

* Stallings, W. (2013). Foundations of Modern Networking. Pearson.

NEW QUESTION # 57

What are the responsibilities of the product owner in a Scrum project?

- A. Prioritize requirements and manage the backlog
- B. Track task completion and update sprint burndown charts
- C. Assist developers with blockers and code refactoring
- D. Monitor velocity metrics and ensure team compliance

Answer: A

Explanation:

In Scrum, the product owner is responsible for maximizing the value of the product by managing the product backlog. This includes prioritizing requirements, refining backlog items, and ensuring that the development team works on the most valuable features first.

Option A: Velocity metrics are typically monitored by the Scrum Master and team, not the product owner.

Option B: Burndown charts are updated by the team, not managed by the product owner.

Option D: Assisting developers with coding and blockers is the responsibility of the Scrum Master and development team.

Thus, the product owner's main responsibility is to prioritize requirements and manage the backlog.

Reference:

WGU Information Technology Management - Agile and Scrum Practices, section on Scrum Roles: Product Owner.

NEW QUESTION # 58

Which operational customer relationship management (CRM) technology maintains customer data and identifies prospective customers for future sales?

- A. Campaign management
- B. Contact management
- C. Cross-selling
- D. Call scripting

Answer: B

Explanation:

* Operational CRM Overview:

* Operational CRM technologies support day-to-day customer interactions and data management.

* Contact management is the specific technology used to store customer information, track interactions, and manage future sales opportunities.

* Application in the Scenario:

* Maintaining customer data and identifying prospective customers for future sales are core functions of contact management systems in CRM.

* Why Other Options Are Incorrect:

* Option A (Cross-selling): Cross-selling is a sales strategy, not a CRM technology.

* Option B (Campaign management): Campaign management focuses on organizing marketing campaigns.

* Option C (Call scripting): Call scripting aids in customer interactions but does not manage customer data.

References:

* Operational CRM Tools Overview - Zoho CRM

* Contact Management Best Practices - Salesforce

NEW QUESTION # 59

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